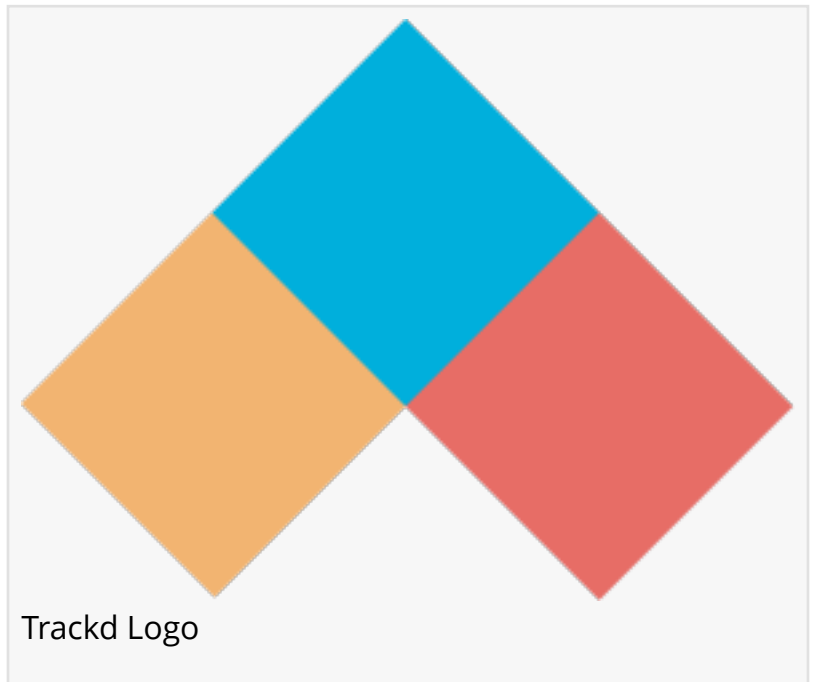


# LONDON RAP ARTIST EARNs MORE MONEY ON TRACKD THAN 1 MILLION MUSIC STREAMS

LONDON , LONDON , UK, February 3, 2021 /EINPresswire.com/ -- Nearly a year into the pandemic and the [music](#) industry is crumbling away before our very eyes with no tours, events, or gigs.

Trackd is the first app to enable Singers, Songwriters, Rappers, Musicians, DJs and more to earn a monthly [income](#) from music, while ensuring that almost all of the money fans pay goes directly to the artists. Trackd doesn't take a dime!

South London rapper and King of TROP Trey Gordon says "Trackd has created something called ChipIn, which allows fans to pay you for your talent, and the money comes directly to you! I couldn't believe it!"



## A FAIR INCOME FOR MUSICIANS - VIA TRACKD

“

Trackd has created something called ChipIn, which allows fans to pay you for your talent, and the money comes directly to you! I couldn't believe it!"

*Trey Gordon*

Much like the popular apps OnlyFans and Patreon, Trackd is already making money for Artists via its ChipIn® supporter platform. Otto, a Trackd songwriter is another artist making money in the app and has since been signed with Eurythmics's frontman Dave Stewart's label - Bay Street Records.

With the launch of ChipIn to the masses Trackd's Founder Russell Sheffield, says 'we're enabling artists around the

world to earn a monthly income at a time when the music industry is in the midst of a global crisis'. The shakeup is caused by cancellations of events, gigs and tours and substantial lack of revenues from [streaming](#), which has hit the music industry and artists across the globe harder than ever.

DISCOVER AND CREATE; UNIQUELY  
ALL IN ONE PLACE.

'Trackd Discover' promises music lovers worldwide, subscription-free, ad-free music with all the tools digital music consumers have come to expect from an app, while also providing something unique for music fans - the chance to JumpIn® and become an artist themselves - allowing them to contribute to their favourite songs directly from within the app!

Swipe left at the bottom to 'Flip' the app over and 'Trackd Create' is an on-the-go recording studio in your pocket. Simple yet powerful tools allow for no-fuss, professional-quality music recording, collaboration, social sharing, and a pathway to make an income from their music.

Trackd Founder Russell Sheffield and his brother Justin are heirs to the renowned Trident Studios, London and commented: "We come from a family that oozes musical passion. Our Father, Norman Sheffield and his brother Barry created Trident Studios London as a hub for innovation in music - an alternative to the 'lab' mentality of rival Abbey Road." Trident worked with major influential artists such as David Bowie, The Beatles, The Rolling Stones, Lou Reed, Elton John, Queen and the list goes on.

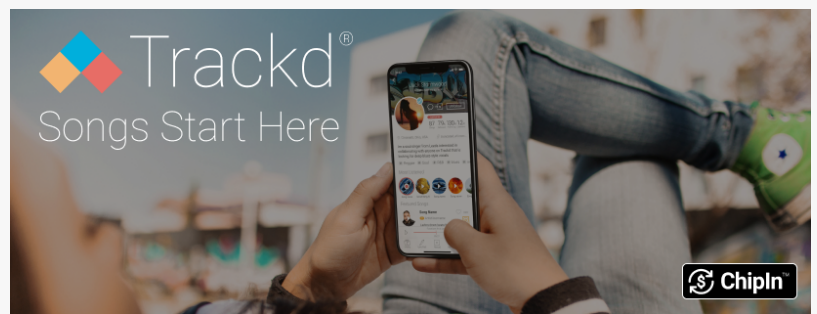
To find out more about Trackd visit [www.trackdmusic.com](http://www.trackdmusic.com)  
Download from App Store by clicking here.

- ENDS -

Press information

About Trackd:

'Trackd is the go-to music platform. With Trackd Discover music lovers get access to Ad-free music, a global independent library of music with the ability to directly interact with their favourite musicians. Fans can comment, chat, and pay artists using ChipIn® to show their



Trackd the app getting artists paid



Trey Gordon, King of Trop

appreciation.'

For Artists Trackd Create is an everywhere and on-the-go recording studio in your pocket. Simple yet powerful tools allow for no-fuss, professional-quality music recording, collaboration, social sharing, and a pathway to make an income from their music.'

Download the app here:

App Store: <https://apps.apple.com/gb/app/trackd-songs-start-here/id1496465739>

For more information, please contact Daisy Craydon PR

- [contact@daisycraydonpr.com](mailto:contact@daisycraydonpr.com)

- 07539494720

Press kit (including Trackd artists bios): <https://presskithero.com/p/ezacridj>

To request an interview with any of the artists please email - [contact@daisycray-donpr.com](mailto:contact@daisycray-donpr.com)

Find out more by visiting [www.trackdmusic.com](http://www.trackdmusic.com)

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