



Franchise Business Review Announces the Top Franchises for 2021

*Independent Survey of Over 28,000 Franchisees
Reveals the 200 Franchise Brands With the Most
Satisfied Owners*

PORTSMOUTH, NH, UNITED STATES, February 9, 2021 /EINPresswire.com/ -- [Franchise Business Review](#) has announced its 16th annual ranking of the [Top Franchises for 2021](#).

“

The companies that made this year's top franchises list were rated highly by their franchise owners in areas such as training & support, leadership, core values, financial opportunity, and community.”

*Michelle Rowan, President &
COO, Franchise Business
Review*

Franchise Business Review, a market research firm that performs independent surveys of franchisee satisfaction, provides the only ranking of franchises based solely on actual franchisee satisfaction and performance. Franchise Business Review publishes rankings of the top franchises in its annual [Guide to Today's Top Franchises](#), as well as guides throughout the year ranking the top franchises in specific sectors.

Despite a challenging year, franchisee satisfaction is at an all-time high at the top brands based on Franchise

Business Review's 16+ years of research tracking satisfaction. “We will all be glad when the pandemic is over, but the franchise industry has risen to the challenge,” said Eric Stites, CEO and founder at Franchise Business Review. “It's cliché but the promise that franchising is about ‘being in business for yourself, but not by yourself’ has never been more valuable than now. Many franchise business owners are grateful to have the support of a large organization behind them.”

To identify the top franchise brands, Franchise Business Review analyzed 18 months of data from more than 28,000 franchisees representing over 300 brands regarding their overall satisfaction with their franchise and their likelihood to recommend it to others. Franchisees who own a Top 200-ranked franchise are generally satisfied with their decision to invest:

90% say they enjoy operating their business
87% say they enjoy being a part of their organization
86% say they respect their franchisor

85% would recommend their franchise to others

Summary reports of the data and owner reviews from select brands are published at

<https://franchisebusinessreview.com/page/franchise-reviews/>

“Franchising continues to be a successful pathway to business ownership and this year's Top 200 Franchise award-winners are some of the best opportunities available today,” said Michelle Rowan, president & COO at Franchise Business Review. “The companies that made this year's top franchises list were rated highly by their franchise owners in areas such as training & support, leadership, core values, financial opportunity, and community.”

In addition to this year's 200 award-winning franchises, four companies were inducted into Franchise Business Review's Hall of Fame, which means they have been named a top franchise for 10 years. This year's inductees include:

East Coast Wings + Grill
FirstLight Home Care
Nothing Bundt Cakes
TSS Photography

Visit www.FranchiseBusinessReview.com to learn more about this year's best franchise brands.

Research on the Top Franchises in various sectors is now underway. Franchisors who are interested in participating should visit: <https://tour.franchisebusinessreview.com/all-awards/>

About Franchise Business Review

Franchise Business Review (FBR) is a leading market research firm serving the franchise sector. FBR measures the satisfaction and engagement of franchisees and publishes various guides and reports for entrepreneurs considering an investment in a franchise business. Since 2005, FBR has surveyed hundreds of thousands of franchise owners and over 1,100 leading franchise companies. FBR publishes free and unbiased franchisee satisfaction research reports throughout the year online at <http://www.FranchiseBusinessReview.com>. To read our publications, visit



Franchise Buyer Guide: Ratings and reviews of the Top 200 Franchises for 2021

<https://franchisebusinessreview.com/page/publications/>.

Ali Forman

Franchise Business Review

+1 603-319-4818

ali@franchisebusinessreview.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/535220263>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.