



El Car Wash Opens New Facility to Serve Palmetto Bay & Pinecrest

MIAMI, FLORIDA, UNITED STATES, February 8, 2021 /EINPresswire.com/ -- [El Car Wash](#), the leading express car wash company in Southeast Florida, announces the opening of their eighth location in Miami. The new facility is El Car Wash's first in the area bordering Palmetto Bay and Pinecrest on US-1. An additional ten El Car Wash openings are expected over the next year including one adjacent to the Miami Zoo on SW 152nd Street within the Botanica retail development.

"We identified Palmetto Bay and Pinecrest as underserved markets for the service and experience that we provide our customers, and we are thrilled to expand the El Car Wash brand into these dynamic communities," stated Justin Landau and Geoffrey Karas, co-founders of National Express Wash. "This store is the first of two new locations that we are opening along US-1 in the next six months to ensure our area customers have state-of-the-art, conveniently located facilities to wash their cars."

Similar to existing El Car Wash locations, the Pinecrest store operates using an efficient, deep cleaning automated process where the services ordered are applied to the vehicle as it moves through the tunnel. Customers remain in their cars for an entertaining, COVID-safe experience that includes an LED light show. After exiting the car wash tunnel, customers can utilize free, dual hose vacuums to clean the interior of their vehicles, as well as free micro-fiber towels, and mat cleaners and glass cleaner. Additionally, the car wash has an environmentally friendly water reclamation system that cleans and reuses water during certain parts of the washing process.

As a grand opening promotion, El Car Wash is offering a Ceramic Mirror Unlimited Membership for \$9.99 for the first month exclusively at this location - \$10 less than the price of a single ceramic wash price and - and then recharging at \$34.99 per month thereafter (versus \$39.99 regular price). This unlimited membership allows customers to receive a ceramic wash every day at any one of our locations for only \$9.99 for the first month.

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