

# The Israeli start-up Excellent Brain signs a mutual distribution agreement with Macrotellect from China

*Excellent Brain announced today that it signed a mutual distribution agreement with the EEG Sensor manufacturer, Macrotellect from Shenzhen, China*

TEL AVIV, ISRAEL, February 10, 2021 /EINPresswire.com/ -- Excellent Brain Ltd., the Israeli start-up developer of the most innovative direct-to-consumer [Neurofeedback](#) platform has announced today that it signed a mutual distribution agreement with the EEG Sensor manufacturer, Macrotellect from Shenzhen, China.

The new collaboration will help both companies to advance their business development in Israel and China together. The companies announced that the collaboration is very fit to the business plans of both sides.

Excellent Brain developed an innovative [brain training](#) platform that utilizes Neurofeedback training protocols using off-the-shelf EEG sensors such as Macrotellect BrainLink Lite and BrainLink Pro.

Macrotellect is a leading Brain Computer Interface (BCI) company located in Shenzhen, China and manufactures advanced direct to consumer EEG sensors that is being used worldwide.



## EXCELLENT BRAIN

Excellent Brain - Neurofeedback Platform



Excellent Brain - Recommended for ADHD

## NEUROFEEDBACK AT HOME

Making Neurofeedback (NF) accessible to home users, opens a new world of possibilities for people to train their brain easily, directly from their home. Neurofeedback is a very effective method for training the brain for better focus and better cognitive functions, that has been available for a while, but only now is gaining recognition and popularity due to more affordable costs and better applications.

Excellent Brain has been developing its Neurofeedback platform since 2015 and has become a leader in the direct-to-consumer brain training solutions.

### ABOUT Macrotellect

Macrotellect is a leading Brain Computer Interface (BCI) company

located in Shenzhen, China and manufactures advanced direct to consumer EEG sensors that is being used worldwide.

### ABOUT Excellent Brain

Excellent Brain Ltd. is a developer of top innovative Neurofeedback solutions. The Excellent Brain Neurofeedback platform is considered on of the top innovative platforms, making Neurofeedback accessible in a new and easy way.

[www.excellent-brain.com](http://www.excellent-brain.com)

Keren Chen

Excellent Brain Ltd.

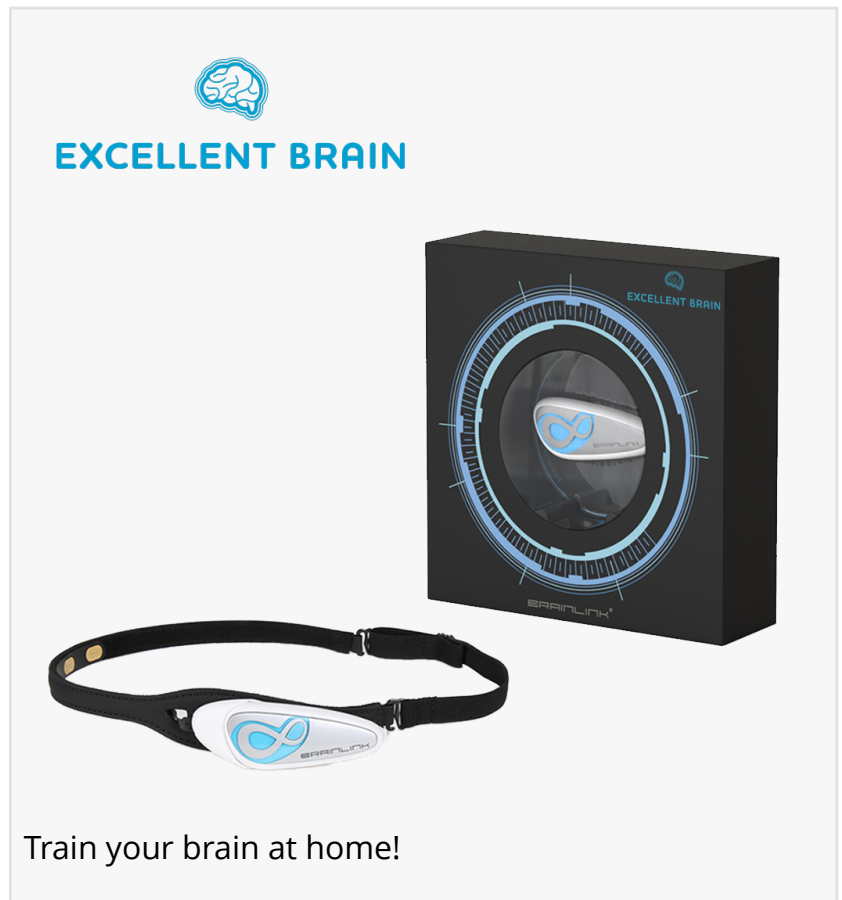
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