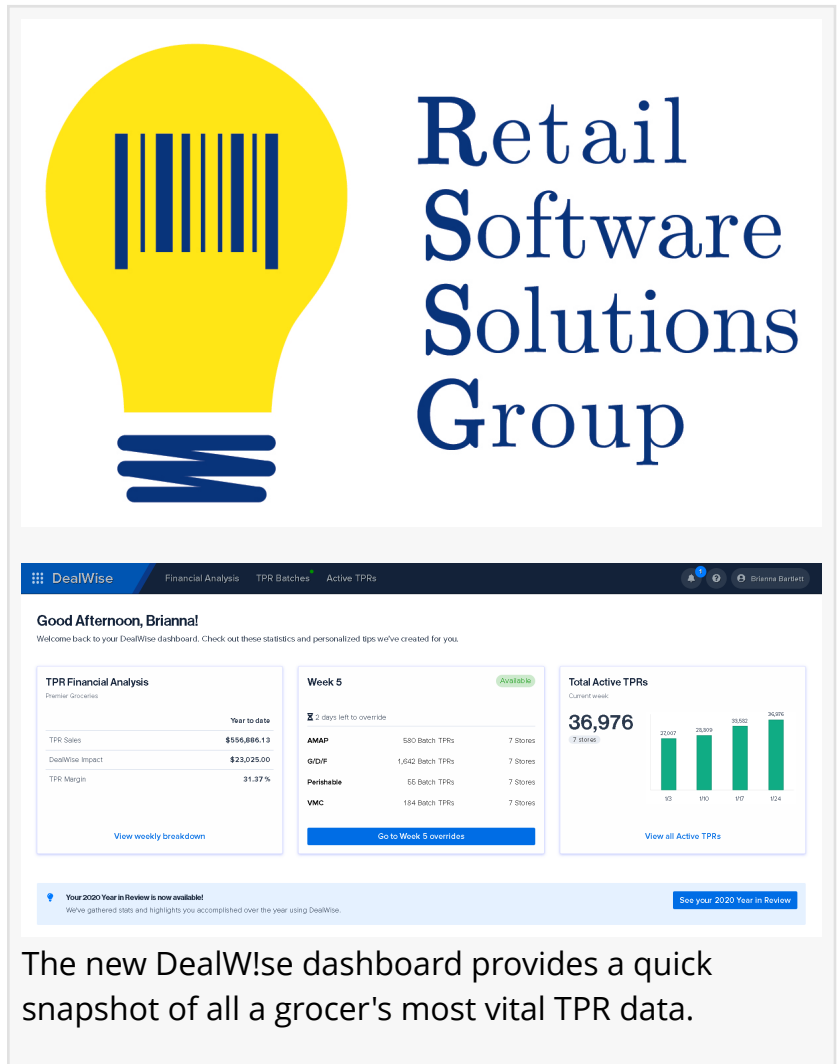


# DealWise Gives Grocers an Advantage

*Upgraded TPR software provides unparalleled features and profits*

OVERLAND PARK, KANSAS, UNITED STATES, February 11, 2021 /EINPresswire.com/ -- In the uber-competitive retail grocery industry, Retail Software Solutions Group (RSSG) has released a new version of their flagship TPR automation software to help Independent Grocer's generate greater profits while delivering unparalleled productivity.

DealWise is a SaaS-based solution that automates the processing of Temporary Price Reductions (TPRs) covering thousands of products within a given grocery store. Independent Grocers using DealWise save significant time, labor and are generating an 8x increase in profits. In 2020 alone, DealWise generated an incremental \$12.8 million in profits for these grocers.



The screenshot shows the DealWise dashboard interface. At the top, there is a navigation bar with 'DealWise' and tabs for 'Financial Analysis', 'TPR Batches', and 'Active TPRs'. A welcome message reads 'Good Afternoon, Brianna!' followed by 'Welcome back to your DealWise dashboard. Check out these statistics and personalized tips we've created for you.' The dashboard features three main sections: 1. 'TPR Financial Analysis' with a table for 'Year to date' showing TPR Sales of \$556,886.13, DealWise Impact of \$23,025.00, and TPR Margin of 31.37%. 2. 'Week 5' with a '2 days left to override' warning and a table listing overrides for AMAP (540 Batch TPRs), Q/D/F (1,642 Batch TPRs), Perishable (55 Batch TPRs), and VMC (194 Batch TPRs), each for 7 stores. 3. 'Total Active TPRs' showing a current total of 36,976 with a bar chart showing a trend from 21,000 to 26,000. A footer notification states 'Your 2020 Year in Review is now available!' with a 'See your 2020 Year in Review' button.

The new DealWise dashboard provides a quick snapshot of all a grocer's most vital TPR data.

"This update is another step towards our mission of helping independent grocers thrive. The new interface allows the busy grocer to see their weekly profits and trending in seconds, quickly calculate overrides, and navigate between different products with one click," said Christopher Greco, CEO of RSSG.



The new interface is impressive. I am super impressed by the speed."

*Tony Chouest of Cannata's Family Market.*

The upgraded experience includes:

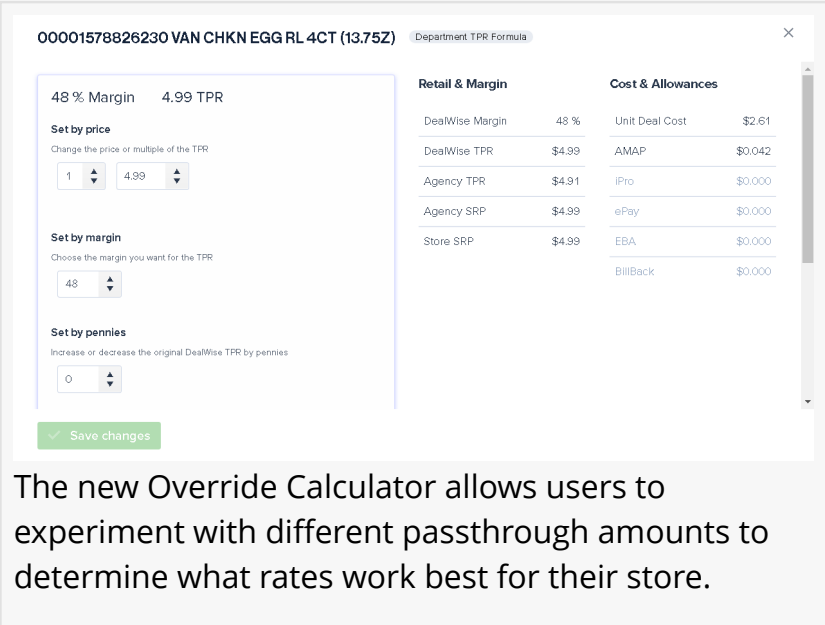
- AMAP Batch Automation: Optional weekly batch that offers additional deal opportunities for grocers to keep for

themselves and/or pass through to customers.

- Advanced TPR Customization: Additional settings that allow grocers to define how TPR items get processed at various levels - including department, commodity, subcommodity, private label - to ultimately reap more profits and increase competitiveness.

- The DealWise Dashboard: New landing page dedicated to providing quick glance insights over a company's TPR finances and operations.

- The Override Calculator: Optional functionality that puts grocers in control of their TPR retails and allows them to have the final say after DealWise automation has occurred.



The screenshot shows a software interface for configuring TPR (Total Price Retail) settings. At the top, it displays a product ID: 00001578826230 VAN CHKN EGG RL 4CT (13.75Z) and a 'Department TPR Formula' dropdown. The main area is divided into three sections: 'Set by price', 'Set by margin', and 'Set by pennies'. Each section has a numerical input field with up/down arrows. Below these is a 'Save changes' button. To the right, there are two tables: 'Retail & Margin' and 'Cost & Allowances'.

Retail & Margin	
DealWise Margin	48 %
DealWise TPR	\$4.99
Agency TPR	\$4.91
Agency SRP	\$4.99
Store SRP	\$4.99

Cost & Allowances	
Unit Deal Cost	\$2.61
AMAP	\$0.042
iPro	\$0.000
ePay	\$0.000
EBA	\$0.000
BillBack	\$0.000

The new Override Calculator allows users to experiment with different passthrough amounts to determine what rates work best for their store.

"The new interface is impressive. I am super impressed by the speed," said Tony Chouest of Cannata's Family Market.

The release also includes a redesign of the DealWise interface and behind-the-scenes framework that provide the simplest, fastest, most seamless user experience to customers.

"Technology adoption is vital for our company to continue providing industry-leading software to the independent retailer. The recent update to our framework was one of many key decisions made to deliver the best technology and user experiences to our valued customers," said Cody Inman, Head of Engineering at RSSG.

For more information about RSSG, visit [RSSG.com](https://www.rssg.com)

## About RSSG

Retail Software Solutions Group, LLC was founded with a mission to bring empowering new tools and technologies to the independent retail market. Our simple to use solutions integrate into existing store operations to improve workflow, increase store profits, and uncover time-sensitive information that impacts sales and profitability. RSSG's team of advisors includes former and current independent store owners, senior executives for Fortune 500 retailers, and technology experts. Together, we develop solutions that perform within the time and resource limitations and environment of the independent retailer.

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