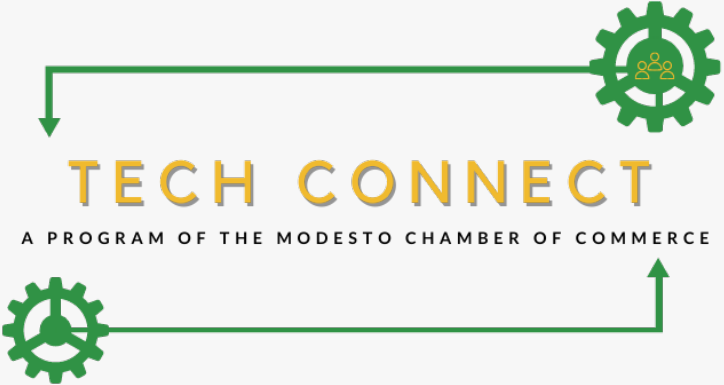


# IT EXPERT TO HELP BUSINESSES IMPROVE RESULTS THROUGH LATEST TOOLS AT TECH CONNECT'S FEBRUARY 18TH MEETING


*Joshua Allan, Business Alignment Manager for ITSolutions | Currie is Featured Guest Speaker, Hosted by Modesto Chamber, Bay Valley Tech and Valley Sierra SBDC*

MODESTO, CALIFORNIA, U.S., February 12, 2021 /EINPresswire.com/ -- Joshua Allan, business alignment manager for Modesto-based ITSolutions | Currie, a Modesto-based Managed Service Provider, will be the guest speaker for this month's [Tech Connect](#). Allan will discuss how to leverage modern technologies to optimize business results and the pitfalls of using outdated technology. In addition, he will provide an overview on the importance of employee internet safety training. Business professionals and entrepreneurs are invited to attend this month's virtual networking event on Thurs., February 18, from 2:00 to 3:00 p.m.

"It's more important than ever for businesses to understand how using obsolete technology can adversely impact their competitiveness and their bottom line," stated Allan. "Leveraging current technologies and training workers to optimize operations while following internet safety protocols will

The Tech Connect logo features the text "TECH CONNECT" in yellow, with "A PROGRAM OF THE MODESTO CHAMBER OF COMMERCE" in smaller black text below it. The logo is framed by two green gears connected by a green line with arrows pointing towards each other.

Tech Connect

The Bay Valley Tech logo features a red lightbulb with a globe inside, representing technology and innovation.

**BAY VALLEY TECH**  
Code Academy  
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Bay Valley Tech

ensure greater security and profitability for your business,” he added.

The [Modesto Chamber of Commerce](#), [Bay Valley Tech](#) and Valley Sierra Small Business Development Center (SBDC) established Tech Connect to expand networking among regional businesses who use digital marketing/technology services and the providers of those services. Tech Connect is open to all local entrepreneurs and business

professionals. Previous speakers include social media expert Tiffany Phillips and Phillip Lan, president of Bay Valley Tech. According to Trish Christensen, Modesto Chamber CEO, “Tech Connect provides a unique platform for Central Valley businesses to get exposure to the latest technology tools and to learn about our region’s fast-growing tech ecosystem.”



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*Joshua Allan*

Tech Connect will be meeting monthly online through Zoom. Spots for this virtual meeting are limited, so don’t miss this month’s opportunity to connect with local technology-minded business leaders and register today at: <https://business.modchamber.org/events/details/tech-connect-02-18-2021-8820>

About Modesto Chamber of Commerce

At its heart, the Modesto Chamber is a community of like-minded business owners who share the vision for enjoying

a thriving economy and creating and maintaining our community as a vibrant place to live, work and play. The Modesto Chamber is the go-to resource and facilitator of ideas and communication for nonprofits, governmental agencies, and community leaders. More than just a business association, the Modesto Chamber strives to affect its environment for positive transformation by supporting change agents in the community. [www.modchamber.org](http://www.modchamber.org)

About Bay Valley Tech

Bay Valley Tech is a technology incubator and fast-growing free code academy, training students in modern programming skills and connecting them with prospective employers in Bay Area/Central Valley cities such as Sacramento, Stockton, Modesto, San Francisco and Pleasanton. Bay Valley Tech also develops regional innovation hubs through its collaborations with California State University, the County Office of Education, corporate partners as well as its support for Women Techmakers, Valley Hackathon, Tech Connect, Valley Agtech and numerous software developer meetups and K-12 coding initiatives.

[www.bayvalleytech.com](http://www.bayvalleytech.com)

## About Valley Sierra SBDC

Valley Sierra SBDC offers no-cost, personalized, confidential, one-on-one consulting for start-ups, entrepreneurs and existing businesses. The SBDC is focused on helping business owners and key decision makers create and retain jobs, attain capital and improve profitability for long-term success. [www.valleysierrasbdc.com](http://www.valleysierrasbdc.com)

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