

The only B2B Parallel Trade Conference in Europe 2021

Smi Reports: Bringing together industry experts to discuss the challenges and drivers of the industry

LONDON, LONDON BRIDGE , UNITED KINGDOM, February 15, 2021

/EINPresswire.com/ -- This conference is a must-attend show for anyone involved in the [parallel trade](#) industry within pharmaceuticals and life sciences. Attending the show gives you the chance to interact with and discuss common issues with people involved in all the areas of the parallel trade industry to further strengthen your industry knowledge and approaches.



Parallel Trade Virtual Conference 2021

For the full agenda, speaker line-up and the brochure is available to download online: www.parallel-trade.com/einpr6

Key topics and presentations on this years' agenda:

- Managing Parallel Trade: An innovator's perspective by Eric Noehrenberg, Market Access Director, Edwards Lifesciences
- Exploring the impact of [Brexit](#) on Parallel Trade by Olga Ruppert, Senior Legal Advisor, Affordable Medicines Europe
- Understanding the exhaustion of IP rights by Christopher Stothers, Partner, Freshfields Bruckhaus Deringer
- Status Quo on the German PI market – Effects of recent legislation changes (GSAV in 2019) by Robert Bayerl, Engagement Manager, IQVIA
- Pinpointing the key trends of parallel Trade within Europe by Martin Slegl, General Manager, IQVIA
- The advantages of parallel imports from the payer's perspective by Søren Brenøe, Senior Economist, Copenhagen Economics
- Falsified Medicines Directive: implications for parallel importers and of Brexit by Kasper Ernest,

Secretary General, Affordable Medicines Europe

- Exploring cases associated with the Falsified Medicines Directive by Peter Bogaert, Managing Partner, Covington & Burling
- Regulatory issues relevant to parallel trade by Jacqueline Mulryne, Partner, Arnold & Porter

Plus, post conference interactive workshops:

- The law of parallel trade: past, present and future, hosted by Bruckhaus Freshfields Deringer
- Masterclass in EU Distribution: Strategy & Implementation hosted by Alira Health

Register for the virtual conference: online access here: www.parallel-trade.com/einpr6

Parallel Trade Conference 2021

Virtual conference: online access only

22nd – 23rd March 2021

Proudly sponsored by UL Global Pharma Alira Health

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About SMi Group:

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