

BVM Now Helping Managed I.T. Service Providers in Texas Rank High in Search Engines

One of the state of Texas' leading SEO firms has expanded its services.

HOUSTON, TEXAS, UNITED STATES, February 16, 2021 /EINPresswire.com/ -- Representatives with Brazos Valley Marketing ([BVM](#)) announced today that it is now helping managed I.T. service providers in Texas rank high in the search engines.

"The business environment is more competitive than ever before, and businesses that will thrive now and years down the road will be the ones that are ranked high in the search engines, which drives high-quality and free traffic to their website," said Dustin Ogle, founder, and owner of BVM, a company that provides Search Engine Optimization (SEO) services to businesses in 11 cities in Texas (Austin, Dallas, El Paso, Fort Worth, Frisco, Houston, Lubbock, Plano, San Antonio, Sugar Land, and The Woodlands). "Right now, we are helping managed I.T. service providers in Texas rank high in the search engines, so there is no better time for managed I.T. service providers to take advantage of the service."

In addition, BVM is also now providing free custom Search Engine Optimization (SEO) consultations to businesses in Texas. Managed I.T. service providers planning to rank high in the search engines, or any business in Texas interested in the free SEO consultation can call (713) 909-3351 today.

Ogle explained that SEO is important for small businesses because well-optimized sites receive increased traffic over time, which results in more leads and sales. Without SEO, searchers won't be able to find the small business' website.

According to Ogle, SEO is no longer about manipulating search algorithms for rankings on the first page. Recent data shows that more than ever before, search engines are on the upward trend towards identifying websites that provide a useful, educational, or entertainment



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In fact, search engines are on the upward trend towards identifying websites that provide a useful, educational, or entertainment experience.

“This basically means that the content on a businesses’ website has to be where the users of the site and users of Google are satisfied with real content,” Ogle said.

As to why Texas businesses need SEO, Ogle explained that even the sexiest website on the planet wouldn’t help a business get more customers.

“To achieve competitive rankings in search engines, you need a plan,” Ogle stressed before adding, “Through surveys, client meetings, and direct analysis, BVM identifies top ranking competitors in search engine listings. What this really boils down to us that you could be missing out on hundreds of new customers every month.”

Learn more about BVM and its services on <https://brazosvalleymarketing.com/seo> and <https://www.brazosvalleymarketing.com/blog>

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About BVM:

BVM was founded with the local business owner in Houston and Sugar Land, TX in mind, and helps both those starting and those already established take their business to the next level through web design, lead generation, unquiet content generation, SEO and more.

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