

# Clients on Demand – Establishing a Premium Presence Online

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*Developing unique, creative media for small and medium businesses*

LONDON, February 15, 2021 /EINPresswire.com/ -- LYO Agency, a hybrid marketing agency helping leading entrepreneurs with unique, creative media, has developed a proprietary client on demand system for digital public relations and user experiences. These packages enable client businesses scale to seven figures. LYO is a full-service digital marketing agency with User Experience (UX) and digital Public Relations. Their highly skilled team has a proven track record consulting with small and medium-sized businesses.

“We have tried every guru secret, every strategy, every copy, every visual content, every app.

We are experts in telling you what will bring your brand impact and sales now, no time to waste,” said the Founder of LYO Agency. “We love what we do, and we work tirelessly together to bring our clients the most meaningful results.”

LYO focuses on creating tailored soulful content, social media, and digital marketing consulting that feels authentically aligned to each brand and voice. Their know-how combines thought leadership in both marketing and eCommerce to enable branding to stand out in the current digital landscape. These capabilities speak to the needs of top marketers, who know that a robust, consistent, aligned marketing strategy brings consistent growth in sales. LYO Agency invests in strategies that are tailor-made for each brand and empower leaders to implement flawlessly.

The agency also offers services related to online reputation management. As part of a greater digital marketing strategy, reputation management works alongside review management, business listings, paid search/ads, social media management, and SEO. The process helps a business stay competitive and relevant online.

Online reputation management is essential because reputation drives conversion. According to Google, 9 out of 10 of local searches lead to action, with more than 50% leading to sales. If businesses have a good web presence, customers will go to them rather than the competitor. Once they're in the store, 79% of customers use their smartphones inside to look at reviews or compare prices and 74% of them end up making a purchase. Those numbers alone make the opportunity clear: online reputation management is essential for businesses to get consumers in

the door to make the sale.

## About the Company

Headquartered in the heart of London, U.K., LYO Agency helps entrepreneurs and businesses attain digital success with its cutting edge UX and marketing expertise. Specializing in growth hacking, the agency works with clients in a wide variety of industries and has a remarkable proven success rate.

LYO offers a 100% initial free audit and strategy to scale and grow, along with a 14-day money-back guarantee.

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