

# Teri Saenz Named National Auto Contest Top 10 Finalist

*The highest ranking female general manager at Ken Garff Enterprises, parent of Dewey Ford, Saenz is inspiring a new generation of women in the auto industry.*

ANKENY, IOWA, UNITED STATES, February 17, 2021 /EINPresswire.com/ -- Teri Saenz, general manager at [Dewey Ford](#) in Ankeny, IA, was named one of the top 10 finalists in National Automobile Dealers Association's 4th annual women driving auto retail video contest.

As the highest ranking female general manager at [Ken Garff Enterprises](#), parent company of Dewey Ford, Saenz's award is inspiring a new generation of women in the automotive industry.

"I'm honored to be recognized with this distinguished collection of women leaders," said Saenz, who has worked in the industry for 27 years. "If you're a woman interested in the auto industry, you have lots of opportunities. Our industry needs strong women to bring different and necessary perspectives."

Having worked in every department in the business, most of Saenz's experience is in parts and service, which provided perspective from the ground up.

"As a woman in the auto industry, I have learned to be ready for everything, so I over-prepared for every role and performed to my best every time," she said. "When you do that, greatness happens."



Teri Saenz, general manager at Dewey Ford in Ankeny, IA, was named one of the top 10 finalists in National Automobile Dealers Association's 4th annual women driving auto retail video contest.



We treat you **better.**  
A Ken Garff Dealership



As a woman in the auto industry, I have learned to be ready for everything, so I over-prepared for every role and performed to my best every time. When you do that, greatness happens."

*Teri Saenz*

Launched in August 2019, the video contest is part of NADA's Women Driving Auto Retail initiative, which highlights the current voices of women working in dealerships and encourages other women to pursue automotive careers.

"If you're a woman who wants to work in the auto industry, always be who you are. That's the most important thing," Saenz said. "There's a reason why women are different, and we have to bring that diversity to the auto industry. Be

strong, be beautiful, be bold and always be true to yourself.

"If you want to dress professionally, do it. If you want to be a technician and work on cars, do it. Anyone who tells you there is not a work-life balance is saying that because they haven't made the choice to do that."

An inspiration in her own right, Saenz is raising six children at home, demonstrating that women can have a career, a home life and whatever they desire.

"Don't let anybody stop you from being who you want to be no matter what that career path is," she said.

Headquartered in Salt Lake City, Garff Enterprises is led by chairwoman Katharine B. Garff and employs over 4,000 professionals across all of its locations, with 48 companies in the Garff Enterprises, Inc. corporate family.

# # #

Megan Maybee  
Ken Garff Enterprises  
+1 801-698-9192  
mmaybee@kengarff.com

Visit us on social media:

[Facebook](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/535572287>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

