



# MyHRConcierge® Responds To Need For HR Accessibility Amongst Change in 2021.

*Events and Changes in 2020-2021, Create New Opportunity for Clients In HR.*

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Ridgeland, MS— February 17, 2021 — A New Administration and post covid-19 response have created a changing climate in HR. MyHRConcierge® (MyHRC®) continues to provide functional and easy-to-access HR with a new, redesigned website and product suite.

MyHRConcierge® has redesigned and repurposed its website to respond to a need for ease and function in the HR space. After more than a decade servicing a need for outsourcing of Human Resources, MyHRC® has now used their observations from the past to repurpose the website and add a shopping feature similar to those used on traditional e-commerce sites. “The past year’s pandemic has created a noticeable need for HR assistance. We are here to help businesses in need, in an easy and more accessible way,” says co-founder Chris Cooley.

Clients can now shop and purchase HR services as well as schedule their consultations, quickly and effortlessly. Using a shopping cart for services is a new concept to the HR space and MyHRC® is excited about the opportunities this will bring. The new website touts a clean and updated design that is free of clutter and easy to navigate. The site also makes it easy to contact MyHRC® by their chat feature or phone. MyHRC® does not want to use the site as a replacement for their HR experts, but merely as a tool for clients to purchase and check out smoothly, says Cooley.

Along with the new launch of the company website is a new promotion highlighting MyHRConcierge’s HRBasic, a \$45 a month promo.

The HRBasic plan provides a company with the affordable HR resources needed to address HR issues and mitigate workforce management risks. With HRBasic, you’ll gain a foundation of protection for your small to medium-sized business. HRBasic can be ordered on the newly redesigned website, [www.myhrconcierge.com](http://www.myhrconcierge.com)

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About MyHRConcierge

MyHRConcierge focuses on forming strategic partnerships to serve U.S. small-medium businesses (SMBs). They help partners tackle the top HR challenges their customers face – and build profitable revenue streams for their businesses.

A unique a la carte approach, lets MyHRConcierge partners choose the services that work best for their customers, financial objectives, and product strategy.

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