

Tech Entrepreneurs “Shake Up” the Beverage Industry With The Acquisition of LiquorStores.com and AlcoholDelivery.com

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JUPITER, FL, UNITED STATES, February 18, 2021 /EINPresswire.com/ -- Tech Entrepreneurs “Shake Up” the Beverage Industry With The Acquisition of [LiquorStores.com](https://www.liquorstores.com) and [AlcoholDelivery.com](https://www.alcoholdelivery.com)

Deemed as “some of the most powerful domains in the industry” LiquorStores.com and AlcoholDelivery.com were acquired last year by South Florida business mogul Jason Brian. Brian, 33, began his career in the automotive and insurance marketing arena. He has developed and successfully sold a number of tech platforms over the last decade, this is sure to be no different.

Venture capitalists Scott Meier and Jeremy Howard joined the team in January 2021 with the vision to help Brian accelerate the growth of LiquorStores.com and AlcoholDelivery.com nationwide.

“Since visiting the grocery store is an activity many are trying to limit, delivery services have become important for both the business owner and their customers,” says Meier. “With success stories like [Drizly’s](https://www.drizly.com) \$50 million capital raise in August of last year, followed by the proposed \$1.1 billion acquisition by Uber and DoorDash’s nearly \$35 billion IPO in December, we knew we couldn’t miss out on being in on the ground floor of this project.”

The logo for Alcohol Delivery, with "Alcohol" in black script and "Delivery" in yellow script. Below it, the tagline "Your favorite drinks delivered!" is written in a smaller, black, sans-serif font.

Alcohol Delivery
Your favorite drinks delivered!

"The alcohol delivery business also changed overnight during the pandemic," says Howard. On-demand alcohol delivery apps saw a 300% spike in sales in early June as states and cities shut down bars and restaurants amongst Coronavirus, as reported by CNBC in March 2020. The average online alcohol and spirits order was up by over 20%.

"We're focused on creating strategic partnerships with existing platforms and local liquor stores. We are equally excited to expand our leadership team and continue hiring representatives to help us bring this idea to life," says Brian.

Howard says that they will continue to expand LiquorStores.com and AlcoholDelivery.com in the coming weeks and months. "Our business strategy is simple; to build a world-class working environment, where our team and consumers alike recognize us best by our slogan, 'The Who's Who of Beer, Wine, and Liquor.'

For all media-related inquiries, please contact Atwater, Brian & Co. at 561-924-1065 or aatwater@atwaterbrian.com.

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About LiquorStores.com & AlcoholDelivery.com

LiquorStores.com is the Who's Who guide to every liquor, beer, and wine store in the United States. Connecting consumers to liquor stores and beverage brands at the click of a button. Liquor, beer, and wine can be delivered right to the consumer's door, typically within one hour, thanks to AlcoholDelivery.com's partnership with delivery services across the nation. For more information, visit LiquorStores.com or AlcoholDelivery.com.

About Atwater, Brian & Co.

Atwater, Brian & Co. is a marketing and event management company serving clients nationwide. Specializing in performance marketing, Atwater, Brian & Co. designs and implements campaigns including, Google Adwords, affiliate and influencer marketing, social media, text campaigns, and email campaigns.

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