

# BACK TO CLAIM HIS THRONE, COMPTON AV LETS THE WORLD KNOW HE'S 'ALL IN' ON HIS LATEST ALBUM

*After 10 years in the rap game, Compton AV drops a triple-release, his debut album, plus a documentary and live concert produced by 11Eleven Media Networks*

LOS ANGELES, CALIFORNIA, USA, February 19, 2021 /EINPresswire.com/ -- California-bred rapper Compton AV released his highly anticipated album "All In" featuring Curren\$, \$tupid Young, Kalan.FrFr and more on Feb.12. A forthcoming mini-[documentary](#) and live concert entitled "[Never Been Hollywood](#)" will follow this spring.

Slated to be his best body of work yet, Compton AV presents a 14-track album exploring feelings of pain, struggle, trust, success and motivation. With a renewed state of mind, deep reflection

and head bobbing production, AV tapped into the next dimension of his artistry while keeping the west-coast vibe alive. Spewing out single after single before the release of the album, AV's first single "[Where You Been](#)" addresses his brief hiatus and how he has been "in his bag getting rich and quarantining getting lit." To promote his album, he partnered with 11Eleven Media Networks to produce a series of live in-studio performance videos that can be seen here.

"I had a chance to have conversations with myself, listen to old projects and lyrics, and tap into a better version of myself," says AV. "The vibe, production and lyrical content on this album is important to have something everyone can relate to in the midst of this pandemic and to reach people coast to coast."

With follow-up singles like "Outside Thuggin" featuring Celly Ru and \$tupid Young along with "Hit



"All In"

the Dash" and "Cold Summers" ft. Curren\$y and Dylan Jenet, AV titles this album "All In" as a commitment to push harder with no regrets even after a decade in the industry. Throughout his career he has had notable features including The Game, Snoop Dogg, Kurupt, French Montana, Too Short and OT Genasis to name a few.

AV's industry relationships also helped shape this project. Remembering advice from fellow rapper Snoop Dogg, he was told to never change and to always be himself. The late great Nipsey Hussle dropped knowledge about honing in on his brand and his late industry mentor, David "Big Qluso" Lindley, encouraged him to tap into bigger records.



Wanting to create a different experience for his fanbase, AV partnered with Los Angeles-based marketing agency and television network 11Eleven for a mini-documentary and live concert in collaboration with DJ Klepto at the Belasco Theatre. The live concert features both well-known performers and emerging artists. As an added surprise complimenting the album, this mini-film intimately showcases AV's creativity, authenticity, hustle and drive.

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*Kevin Ray - Founder of  
11Eleven*

“We're excited AV trusted the marketing and creative teams at 11Eleven enough to use our platform as the avenue to highlight his artistry in a new, compelling way,” says Founder of 11Eleven Media Networks Kevin Ray. AV's documentary, "Never Been Hollywood," captures his story raw and unfiltered taking his fans on an exclusive journey they've never seen before.

About 11Eleven Media Networks:

11Eleven Media Networks is a hybrid digital entertainment platform and boutique agency established as an all inclusive resource for the next content creator. The streaming platform features exclusive music, videos, interviews, concerts, news, documentaries, episodics and eventually feature length programming. The agency offers creators and artists a one-stop hands-on approach to production, marketing, PR, branding and the virtual new world. As a culture

accelerator, 11Eleven Media Networks equips artists and content creators with distribution, tools and cutting-edge, live streaming technology. We stamp ourselves with the motto #culturemanifested.

#### Call for Content

11Eleven Media Networks is looking for content from emerging creators of music, podcasts and short form films. Submissions should be original, innovative and push culture forward. For more information on how to submit your content, visit <https://11eleven.tv/>.

Leslie Gay

11Eleven Network

+1 909-754-7622

[email us here](#)



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