

# Top Explainer Company Offers Affordable Animation Services For Small Businesses

*Sidekick Sales Videos, a Las Vegas-based explainer animation agency, offers businesses and startups a chance to get an animated video for 50% off.*

LAS VEGAS, NEVADA, USA, February 22, 2021 /EINPresswire.com/ -- Sidekick Sales Videos, a US-based animation agency that helps businesses explain their products and services through video, is offering companies a chance to get a video produced at 50% off their normal price.

More details about the company can be found on the website:

[HTTP://www.sidekicksalesvideos.com](http://www.sidekicksalesvideos.com)

Budget-conscious businesses can get a video produced for their business for as low as \$197 for a 30-second animation. Included in the price are scriptwriting services, voiceover, royalty-free music, animation, and free rounds of revisions.

Recent studies have shown that the average attention span has dropped to only 8 seconds. This means online marketers must find ways to captivate their online audiences as soon as they land on their website. According to a study by Oracle Eloqua, explainer videos are the answer to dwindling attention spans. Companies that regularly use video as part of their online strategy, on average see a 46% growth in revenue.

Sidekick Sales Videos has been creating animated videos for businesses since 2012. In that time, they've worked with over 600 brands worldwide helping tell their stories and provide clarity to their customers.

According to a representative for the company, "At this price point, there isn't another animated explainer company that can offer this same level of service and quality. The explainer market has been overtaken by companies charging up to 10 times what it costs to produce the videos. This leaves small and medium-sized out in the cold." They continued on to say, "With this recent pandemic, it has become even harder for businesses to get their message out. Video is the perfect avenue to explain and convince customers to buy your product or service. And so we want to give all businesses the opportunity to have their message seen and heard without having to spend a fortune to do so."

Companies looking to take advantage of this unprecedented discount must hurry as this offer is

limited. Visit the Sidekick Sales Videos website today, [www.sidekicksalesvideos.com](http://www.sidekicksalesvideos.com).

Larry Tran

Sidekick Sales Videos

+1 6109845595

studio@sidekicksalesvideos.com

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