

# European based maker of medical formulas for tube feeding closed a \$131 M funding from Global Private Equity Partners

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NEW YORK, NEW YORK, UNITED STATES, February 21, 2021 /EINPresswire.com/ -- European based maker of plant-based medical formulas for tube feeding, closed a USD \$131 Million funding from [Global Private Equity Partners](#).

Funds provided by Global Private Equity Partners will go toward innovation and expansion following the launch of three new products earlier this year, the company said. Recent additions include a specialty formula for children and a product to help people who suffer from weight loss due to chemotherapy during cancer treatment.

The company also is expanding beyond medical formulas with nutrition shakes designed for people with shorter-term or milder conditions that do not require tube feeding, including a meal replacement shake available over the counter on Amazon and through the brand's website.

"We know first-hand that plant-based nutrition can reverse disease and prevent illness and are excited to be working alongside some of the leading hospitals, doctors and dietitians to provide a higher standard of nutrition for people with medical conditions," said Chairman and CEO of the Company. "With the addition of [invaluable assistance and support](#) provided by Global Private Equity Partners, we will continue to accelerate our efforts to lead the plant-based revolution in health care to help the hundreds of millions of people who can benefit."

The products are organic-certified, vegan, gluten-free and kosher and are accessible in most of European hospitals.

"Company's differentiated product, strong community support from both patients and providers, and widespread distribution make them a true category leader within the overall liquid nutrition industry," said Project Manager from Global Private Equity Partners.

About Global Private Equity Partners.

Strength, Solutions and Growth

At Global Private Equity Partners, we apply our strengths as a [Leading Global Investment and](#)

[Advisory Firm](#) to deliver solutions, unlock value and propel growth. Our capital fuels the development of businesses and communities. Our strategic advice helps companies and governments stabilize, grow, and thrive during these challenging times. We invest in emerging markets and entrepreneurs that will be the wellsprings of future opportunity. Over 700 employees focus on making our clients' private markets investment programs a true success. That is all we do. And we do it with passion.

Our culture is expressed through five guiding principles:

Winning together – We operate seamlessly across geographies and functions as one wealth management group. We look for opportunities to help others accomplish goals in investment banking, asset management, etc. and actively contribute to the firm's successes. We have a low tolerance for bureaucracy and politics; and invite open discussion.

Client focus – Our clients' interests always come first. We are committed to flawless execution and going the extra mile for clients. We deliver on promises but never promise what we can't deliver. We stress innovation, creativity, quality, and dedication and are always solutions-driven.

The best people – We strive to hire, develop, and retain the best professionals in the business. We recognize, foster, and reward merit, while encouraging training and development to maintain and enhance our professional expertise. We are committed to valuing and leveraging diversity in our people. Our commitment to diversity has been embedded through our wide support of employee networks. The networks work in partnership with the group to foster an inclusive environment and raise diversity awareness within Global Private Equity Partners. Senior managers across the group are committed to ensuring that diversity is integral to our business strategy through their membership of global and regional diversity committees and their support of strategic diversity action plans.

Trusted – We expect the highest ethical standards to be maintained and seek compliance with the law and regulations. We acknowledge mistakes and encourage constructive disagreement. In everything we do, we focus on the processes and controls to protect the Global Private Equity Partners brand.

Pioneering – Our pioneering spirit delivers superior solutions for our clients. There is widespread awareness and pride in our firsts, evidence that we are already delivering an inventive spirit. It strikes a chord with each of us individually, making us feel that we have lots of ideas to contribute. It also suggests an energetic, ideas-centric, creative organization – something each of us would feel proud to be part of.

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