

JM Internet Group Announces Revised of Best Books on SEO (Search Engine Optimization) for 2021

Produces much-read lists of the best books on digital marketing, and as online marketing grows, so does the demand for curated lists of the best books on topic.



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The [JM Internet Group](#), a leader in books and online learning on Google Ads (AdWords), Social Media Marketing, and [SEO](#) (Search Engine Optimization), is proud to announce its 2021 update to its list of the [best books on SEO](#) (Search Engine Optimization) for 2021. The company produces much-read lists of the best books on digital marketing, and as online marketing grows, so does the demand for curated lists of the best books on the topic.

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SEO is increasingly an obligatory part of digital marketing.”

Jason McDonald

“SEO is increasingly an obligatory part of digital marketing,” explained Jason McDonald, director of the JM Internet Group. “Our newly updated book list on SEO contains those books which we reference as best-in-class manuscripts to dominate the search engines.”best books

on search engine optimization for 2021

The new list of best books on SEO for 2021 can be found at <https://www.jm-seo.org/2015/05/best-seo-books/>. The book list is updated twice each year to reflect new and bestselling books on Amazon on search engine optimization. It should also be noted that the JM Internet Group’s own SEO Workbook 2021 is featured on another popular list of best-selling and top-rated books on SEO at <https://www.nigcworld.com/wp/10-recommended-seo-books-2013/>.

BEST BOOKS ON SEO: Search Engine Optimization Explained

Here is background on this release. The JM Internet Group is an innovative publisher of books by its director, Jason McDonald, on digital marketing including books on SEO (Search Engine Optimization). SEO is the art and science of propelling a company to the top of search engines

such as Google, Bing, and Yahoo. It has aspects of not only how to build a website but also how to build links and social authority. Another element is how to build landing pages that convey relevant content to users. And still a third element is the use of metrics programs to analyze what's working and what is not. The new list of best books helps avid readers educate themselves on this continually changing topic. It should also be noted that Jason McDonald, the author, is a recognized expert witness in SEO and that information can be found at <https://www.jasonmcdonald.org/seo-consultant/seo-expert-witness/>.

ABOUT THE JM INTERNET GROUP

The JM Internet Group provides SEO, Social Media Marketing, and Google Ads training and courses for busy marketers and businesspeople. Online search engine optimization training helps explain keywords, page tags, link building strategies and other techniques needed to climb to the top of search engine rankings for Google, Yahoo, and Bing. The teaching methodology is hands on, with live examples and discussions, taught from the convenience of each student's computer. In addition, the company publishes books on digital marketing.

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