

SoCal Based Landscaper Launches New Educational YouTube Series

Harvest Landscape Enterprises Inc., Launches "The Harvest Lab" dedicated to environmental awareness and conservation

ANAHEIM, CA, UNITED STATES, February 26, 2021 /EINPresswire.com/ -- Want to learn why mulch is necessary, how bees impact our environment, or what happens to cute critters when our trees are trimmed?

Harvest Landscape Enterprises, Inc. is pleased to announce the launch of a new [YouTube Series](#) called "[The Harvest Lab](#)." Each month will feature a new episode on topics that highlight environmental awareness and conservation. The videos will feature

deep-dive interviews with experts in their prospective fields shot on location in Southern California. Both Amanda Gray, VP of Marketing, and Sierra Schinhofen, Social Media Manager of Harvest Landscape Enterprises, host this upbeat, quirky, and educational YouTube Series.



On Location with The Harvest Lab

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Finding a better way to do business and positively impact our environment and the communities we serve is critical to my definition of success. YouTube is a great way to accomplish this.”

Steven Schinhofen, CEO

"As a business owner, finding a better way to do business and positively impact our environment and the communities we serve is critical to my definition of success. For that reason, I continually encourage my team to innovate wherever possible," said Steven Schinhofen, CEO of Harvest Landscape. Harvest Landscape's VP of marketing shared, "When the Corona Virus hit, many of us had to pivot quickly and engage in ways with our clients that are relevant and continue to provide value. What's great about this series is that it is full of interesting facts and is filmed in a short-format so that it is quickly

digestible for our busy client's schedules."

About Harvest Landscape Enterprises, Inc.: Harvest Landscape, headquartered in Anaheim, California, is focused on providing comprehensive landscape maintenance solutions through skilled technicians, technology, and a sustainable approach for homeowner's associations and commercial properties throughout Southern California.

For more information about Harvest Landscape, please visit us at www.HLEI.us or contact Amanda Gray at Amanda.gray@hlel.us.

Amanda Gray
Harvest Landscape Enterprises, Inc.
714-450-5849
[email us here](#)



The Harvest Lab



What is Mulch?

This press release can be viewed online at: <https://www.einpresswire.com/article/536000289>

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