

Investors Seeking Rare Sports Memorabilia May Push 1985 Michael Jordan Game Worn Signed Rookie Shoes Past \$1,000,000

Iconic Sports Memorabilia Actively Sought By Investors

LOS ANGELES , CA, UNITED STATES, March 4, 2021 /EINPresswire.com/ -- 1985 Michael Jordan Signed Game Worn Rookie Shoes Expected to Bring \$1,000,000+

South Milwaukee, WI: With a current bid of over \$400,000, a pair of 1985 Michael Jordan Signed Rookie Shoes are expected to top the \$1,000,000 mark, making them the first pair to hit seven figures. MEARS Online Auctions is currently accepting bids and initial bids must be placed by 10:00 PM CST on Saturday, March 6th, 2021.

The sports memorabilia market has gained worldwide attention, with collectors, professional athletes, and institutional investment money vying to purchase world class collectables. "Top investors want the best of the best from the most iconic players," said MEARS Auctions President / CEO Troy R. Kinunen. "I have never seen anything like this. It seems like more money has entered the hobby in the past 30 days that in the past 30 years combined." To illustrate his point, Kinunen notes that in May of 2020, another pair of 1985 Michael Jordan Signed Game Worn Rookie Shoes sold for \$560,000. By comparison, the coveted 1986 Fleece Michael Jordan rookie card sold for \$96,000. This created a 5.8:1 ratio of shoe to card value.

Current data shows there are 315 known 1986 Fleece Jordan rookie cards, and seven pairs of 1985 Michael Jordan rookie shoes have been evaluated by MEARS and used for comparison. "The numbers don't lie. Past ratios have established Jordan rookie shoes selling at nearly a 6 times



1985 Rookie Michael Jordan Chicago Bulls Vintage Signed Air Jordan 1 Game Worn Shoes (MEARS LOA / JSA Full Letter)

"From Jordan's Feet to Grandma's Hands"

Industry experts predict 1985 Michael Jordan rookie shoes will sell for over \$1,000,000

greater price than his rookie card. With such a small number of rookie shoes known compared to the 315 known rookie cards, the long-term value is certainly in the shoes." exclaimed Kinunen.

The shoes were personally removed off Michael Jordan's feet after a 1985 game where "Grandma", a guest of Michael Jordan, received the autographed gift.

The player specific code, "TYPs" referring to the "TY" Tommy Yang factory and "PS" Player Sample, markings only found on Michael's personal stock.

Bearing a vintage autograph, the professional staff of JSA (James Spence Autographs) authenticated the signature. MEARS authenticated the shoes for authenticity.



Latrell Sprewell, a Milwaukee native, heard about the sale of these historic shoes and asked for a private showing. The former NBA legend replied, "Check out this original pair of 1985 Michael Jordan Autographed Game Worn Air Jordan 1's. I placed the first bid on what might be the first \$1,000,000 pair of shoes".

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With multiple examples of the PSA 10 1986 Fleece Michael Jordan card which has a population of 315 cards selling for \$600,000+, it is predicted these shoes will sell for over \$1,000,000!"

MEARS CEO Troy R Kinunen

Bidding is currently live and the shoes can be viewed at www.mearsonlineauctions.com . Questions may be directed to Troy R. Kinunen at (414)-828-9990 or email troy@mearsonline.com

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1985 Rookie Michael Jordan Chicago Bulls Vintage Signed Air Jordan 1

Game Worn Shoes (MEARS LOA / JSA Full
Letter)



*"From Jordan's
Feet to
Grandma's
Hands"*

Latrell Sprewell bid on what might be the first
\$1,000,000 pair of Michael Jordan shoes

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