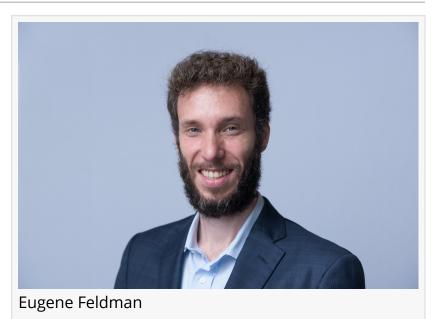


Hoylu Welcomes Eugene Feldman as the VP of Marketing

KIRKLAND, WASHINGTON, UNITED STATES, March 4, 2021 /EINPresswire.com/ -- Hoylu, a leader in visual collaboration solutions for distributed teams, announces Eugene Feldman joining the company as VP of Marketing effective today. Feldman comes from Salesforce where he most recently served as Senior Manager of Product Marketing. Over the course of his career, Feldman served in several senior roles in marketing, strategy, and analytics in the SaaS industry. Feldman will focus on growing Hoylu's SaaS business worldwide.



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Over the past 4 years we built an amazing product that many Fortune 200 companies and other organizations rely on for unlocking collaboration and engagement potential of their distributed teams" *Stein Revelsby, Founder and CEO of Hoylu* teams," said Stein Revelsby, Founder and CEO of Hoylu. "It's now time to scale our success and offer our technology to every team that's looking for better ways to collaborate, so we are increasing our sales and marketing efforts. Eugene's experience and expertise in both earlystage and mature SaaS enterprise companies makes him a strong addition to our team, and I'm really happy to have him on-board."

"Just like the internet of the early days simply made physical services like news, classifieds, and shopping faster and more convenient, today's visual collaboration tools simply bring the traditional whiteboard online," said

Feldman. "However, with social media and mobile, the internet enabled us to do things that couldn't have taken place without it, and that's precisely what the Hoylu team has been able to do for visual collaboration. Once you see our <u>latest release</u> you will realize that Hoylu is to other

visual collaboration tools what Facebook is to Craigslist. Our team created a whole new way to work and collaborate and we're just getting started. I'm so incredibly thrilled and humbled to become the newest Hoylie."



For more information, please contact: Stein Revelsby, CEO at Hoylu +1 213 440 2499 Email: sr@hoylu.com Karl Wiersholm, CFO at Hoylu +1 425 829 2316 Email: kw@hoylu.com

About Hoylu

Hoylu's mission is to empower distributed teams to translate ideas into actions. Hoylu's Connected Workspaces[™] empower enterprises and small & medium companies to run projects, programs, and initiatives across time zones and continents as seamlessly as when working in the same room.

For more information: <u>www.hoylu.com</u>. Try Hoylu for free: <u>https://www.hoylu.com/signup/</u> Ticker symbol: Hoylu Marketplace: Nasdaq First North Growth Market Certified Adviser: Mangold Fondkommission AB +46 (0) 8 50 301 550, ca@mangold.

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