

# Mayors Bring Their Eh! Game to Raise Money for Food Banks Canada COVID-19 Relief Fund

#MayorsFoodBankChallenge Draws On  
Line Trivia Buffs

BARRIE, ON, CANADA, March 8, 2021 /EINPresswire.com/ -- A unique Canadian initiative draws attention and donations for Food Banks. [Canada's Top Mayor award](#) has teamed up with

“

Mayor Bonnie Crombie. “But above all else, this is about supporting those most in need. Now, more than ever, our Food Banks need our help to ensure our most vulnerable residents don’t go hungry.””

*Bonnie Crombie*

Canadian Comedian Adam Grove of Cash Cab fame and Canadian mayors to present #BringYourEhGame Quiz Show #MayorsFoodBankChallenge in support of [Food Bank Canada’s COVID Relief fund](#).

The virtual web series airs every Sunday at 7 pm on YouTube, Facebook, and Rogers community TV stations across Canada. The premier episode was live on Facebook @CTMAWARD March 7th at 7pm and drew a large crowd of online trivia players and followers grew by 70% after the first live game night. The #Mayorsfoodbankchallenge features Canada’s Top Mayor Award nominees from coast

to coast including St. John’s NL, Mississauga ON, Halifax NS, Yellowknife NWT, Orillia ON, Drumheller AB, Innisfil ON, Brampton ON, Barrie ON, Yarmouth NS, Iqaluit NVT, Bracebridge ON, Radium Hot Springs BC and many more.

Mayors [bring their Eh! Game](#) in a collaborative effort to raise much needed funds. According to Food Banks Canada, “Before COVID-19, food banks across Canada were already seeing over one million visits each month. With food donations decreasing, grocery bills increasing, and reduced volunteers, financial support of food banks continues to be needed to ensure that food gets into the hands of people in need.”

Show creator Dawn Mucci explains, “I was inspired by Mayors like Bonnie Crombie and Naheed Nenshi who were already doing great work in their municipalities to support their local food banks. I wanted to amplify that effort by collaborating with Mayors and all Canadians to Bring their Eh Game on a national level to help those struggling with food insecurity during the pandemic and after. Not only is the show fun and entertaining, but we also get to learn more about the Mayors and their community’s best attributes as well as the people, places, and things that make their cities and towns special.”

"I always love some good-spirited mayoral rivalry, and this was such a fun way to showcase the best our cities have to offer," said Mississauga Mayor Bonnie Crombie. "But above all else, this is about supporting those most in need. Now, more than ever, our Food Banks need our help to ensure our most vulnerable residents don't go hungry."

Host Adam Growe says, "In addition to an entertaining and fun show, viewers can play along interactively with me and challenge the mayor's during the show. Those who donate and score the highest points can also win cool Canadian Swag and experiences valued at over \$500 dollars." Details will be available on the broadcasts and at

[www.bringyourehgame.ca](http://www.bringyourehgame.ca) Future episodes are being planned to continue the fundraising efforts and positive feel-good vibes. Mayors and community partners are invited to join the effort at [info@Canadastopmayorsaward.com](mailto:info@Canadastopmayorsaward.com) or donate directly at <https://foodbankscanada.akaraisin.com/fundraise/CanadasTopMayor>

#### About Food Banks Canada

Food Banks Canada provides national leadership to relieve hunger today and prevent hunger tomorrow in collaboration with the food bank network from coast-to-coast-to-coast. For 40 years, food banks have been dedicated to helping Canadians living with food insecurity. Over 3,000 food banks and community agencies come together to serve our most vulnerable neighbours who – last year – made 1.1 million visits to these organizations in one month alone, according to our Hunger Count report. Over the past 10 years, as a system we have sourced and shared over 1.4 billion pounds of food and Food Banks Canada shared nearly \$70 million in funding to help maximize collective impact and strengthen local capacity – while advocating for reducing the need for food banks. Our vision is clear: create a Canada where no one goes hungry. Visit <http://www.foodbankscanada.ca/> to learn more.

#### About Canada's Top Mayor Award

Canada's Top Mayor Award is a nonpartisan social enterprise made up of passionate Canadians and volunteers who want to show appreciation to those who step up to lead and serve community. We elevate and celebrate grassroots leadership, civic pride and mayors who are having positive impact on their communities across Canada. Our goal is to raise money and

**BRING YOUR #eh! GAME**

**QUIZ SHOW with ADAM GROWE**

Watch Mayors from Across Canada bring their Eh! Game as they take a virtual cab ride with Cash Cab's Adam Growe to test their trivia knowledge and celebrate their communities and hometown heroes.


Play along with live gamification for your chance to win great prizes in the #MayorsFoodBankChallenge

Donate directly to Food Banks Canada at [Bringyourehgame.ca](http://Bringyourehgame.ca) and #Give5Tag5 on social media to share the giving spirit.

Tune in on March 28th at 7pm on @CTMAWARD, Youtube, and Rogers TV for all the fun.

[www.CanadasTopMayorAward.com](http://www.CanadasTopMayorAward.com)

Mayor's Food Bank Challenge



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Food Banks Canada

*Thanks to our Community Media Partners*  
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#### About Canada's Top Mayor Award

awareness for social causes mayors and Canadians care about.

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