

# Increasing Internet Penetration Especially During The COVID-19 Quarantine Boosts The Freelancer SEO Services Market

*The Business Research Company's Freelancer SEO Services Global Market Report 2021: COVID-19 Impact and Recovery to 2030*

LONDON, GREATER LONDON, UK, March 15, 2021 /EINPresswire.com/ -- Our reports have been revised for market size, forecasts, and strategies to take on 2021 after the COVID-19 impact:

<https://www.thebusinessresearchcompany.com/global-market-reports>



Increasing internet penetration across the globe is expected to boost the [freelancer SEO services market](#) during the forecast period. An increase in internet penetration in day-to-day life resulted in to increase in various kinds of digital activity. As the internet becomes more important as a marketing tool for businesses, SEO is one of the most effective ways to attract more traffic to a website. E-commerce activity is highly influenced through a web search and 81% of people search online for a product or service. For instance, in 2020, the COVID-19 pandemic surged internet use by 50% to 70% as millions of people were going online for entertainment, online shopping, and other activities. In July 2020, more than 4.57 billion (60% of the global population) people globally were active internet users. In the twelve months prior to July 2020, 346 million new users came online, which is equivalent to an increase of almost 950,000 new users each day. As SEO is the best way to increase the chances of a product or service to be on priority, increased internet penetration is one of the major drivers for the growth of the freelancer SEO services market.

The major players covered in the global search engine optimization services market are SEO.London by Lukasz Zelezny, Hunter Canada, Mozalami SEO, 100 Percent Organic SEO, Ready Steady Go SEO, Akash Srivastava, SEO In Greece, RDLDIGITAL, Paper Gecko Ltd., Omrseo, RioLt, Seowithdavid, Drupal Ninja, Aaron Knight, Kanoobi Media, IunisoV.Com, Ashmith.com, Zay Creative, Quantenfrosch, JH Consulting, Inc., Kevinleary.net, Kevin Wiles, Krystian Szastok, Chris

Walker, and Jonathan Alonso.

Read More On The Global Freelancer SEO Services Market Report:

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The global freelancer SEO services market is expected to grow from \$8.81 billion in 2020 to \$9.53 billion in 2021 at a compound annual growth rate (CAGR) of 8.2%. The growth is mainly due to the companies rearranging their operations and recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The market is expected to reach \$19.54 billion in 2025 at a CAGR of 19.7%.

The global freelancer SEO services market is segmented by type into on page SEO, off page SEO, technical SEO, others and by application into large enterprises, small and mid-sized enterprises (SMEs).

[Freelancer SEO Services Global Market Report 2021: COVID 19 Impact and Recovery to 2030](#) is one of a series of new reports from The Business Research Company that provides freelancer SEO services market overview, forecast freelancer SEO services market size and growth for the whole market, freelancer SEO services market segments, and geographies, freelancer SEO services market trends, freelancer SEO services market drivers, restraints, leading competitors' revenues, profiles, and market shares.

Request For A Sample Of The Global Freelancer SEO Services Market Report:

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