

# Sport Fishing TV Premieres Waterfall Resort Alaska on Discovery Channel

*The season's premiere of Sport Fishing TV (SFTV) on the Discovery Channel features Waterfall Resort Alaska on April 3, 2021, at 6:30 AM.*

KETCHIKAN, ALASKA, USA, March 15, 2021 /EINPresswire.com/ -- The season's premiere of [Sport Fishing TV](#) (SFTV) on the Discovery Channel features [Waterfall Resort Alaska](#) on April 3, 2021, at 6:30 A.M. A video preview is below.

Waterfall Resort General Manager, Steve Cockrell, remembers, "Having the SFTV crew visit us for taping the show was not just an honor but fun for all of us. We're pleased that they chose us for the season's premiere episode."



Videographer Jon Whittle with Waterfall Resort Captain and Guide, Bryan, proudly sharing one of many king salmon catches during their filming time at the resort.

The 20th season of SFTV marks over 200 airings with 6.5 million viewers and counting. Telling the history and future of fishing -- told one destination at a time, SFTV shares award-winning cinematography and rare archival footage all coming together to showcase heart-pounding fishing action. In addition, it explores how the species, destinations, migrations, and tactics have evolved over the years.

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Our film crew had a great time during summer of 2020 filming our experience fishing in Alaska at Waterfall Resort. In my opinion, it's one of the best episodes in the show's 20-year history.”

*Shawn Bean, SFTV Writer-Director*

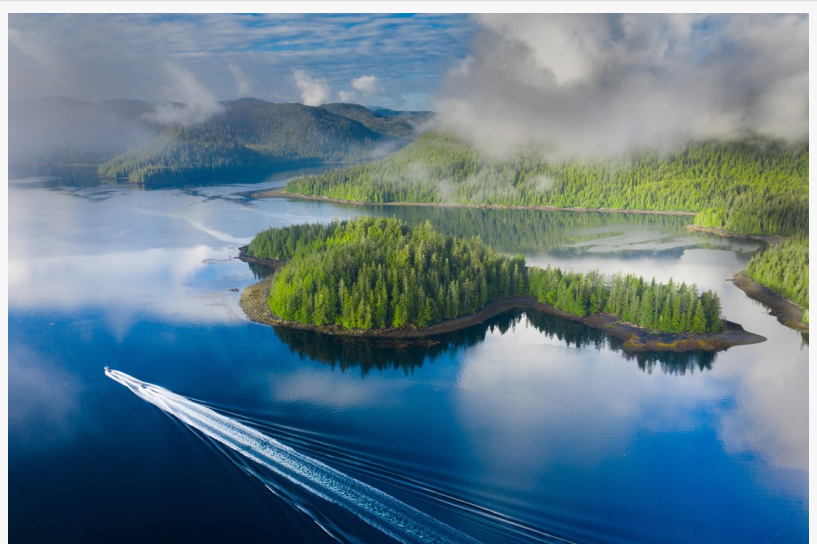
After the season's premiere on the Discovery Channel of Waterfall Resort Alaska, new episodes will air, rolling out on all the networks listed below and on-demand reaching 1 million viewers or more:

\* Discovery Channel: Saturday, April 3, 6:30 A.M.

\* Pursuit Network: Friday, April 2, 1pm, and Sunday, April 4, 2pm

- \* Bally Sports Sun: Sunday, April 4, 7:30pm, plus multiple airings over the next 12 months
- \* Outdoor America: Check local listings
- \* Prime Video: Posted April 17
- \* SFTV YouTube: Posted April 17

A 90-minute flight from Seattle, Waterfall Resort guests are greeted at the Ketchikan airport and taken to the resort by float plane. Anglers of all skill levels embark on expertly guided sport-fishing excursions to land king salmon, silver salmon, halibut, ling cod, and more. Southeast Alaska's breathtaking landscape is filled with awe-inspiring wildlife including humpback and Orca whales, bald eagles, sea otters, puffins, and more. As evening approaches, guests share fish tales at the Lagoon Saloon then feast on hearty Alaskan fare and fresh seafood in the Dining Room.



The beauty surrounding Waterfall Resort Alaska while fishing makes the experience that much more memorable.

The full list of Waterfall Resort's 2021 calendar of [events can be accessed here](#). For more information or to book a stay, call 800-544-5125 or visit [WaterfallResort.com](#).

#### About The Waterfall Group

Leaders in adventure hospitality management on land, air and water, the Waterfall Group delivers extraordinary outdoor lifestyle experiences featuring unique and scenic destinations, marine expertise, satisfying local cuisine, easy travel and warm, friendly customer service. Founded in 1980, the Waterfall Group markets, operates and supports two all-inclusive Alaska sport fishing lodges in southeast Alaska.

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