

# Schaeffer's Investment Research Educating Clients on Trading Options

---

*Sound Financial Guidance for Investors Trading Options*

CINCINNATI, OH, USA, March 15, 2021 /EINPresswire.com/ -- Based in Cincinnati, OH, Schaeffer's Investment Research is offering resources to investors on options trading including Schaeffer's Options 101. In the first module, option basics are described including topics on stock options, puts and calls.

The uses and advantages of options are illustrated to enhance the learning process. Key option concepts are explored in detail such as leverage, volatility, options pricing and open interest. This helps investors understand the dynamics of the market. Schaeffer's Investment Research uses the experience of its staff, industry best practices and decades of market research to create clear and concise resources for investors.

Options trading mechanics are described to give investors a foundation for building option strategies. Knowing when to enter and exit an options trade is important, because these points dictate the profit or loss on a trade. Terminology such as expiration, assignment and exercise are covered to further help investors understand the trading process. Schaeffer's Investment Research explains the trading process so that investors can use options to their advantage in variable market conditions.

In the option strategies module, investors are introduced to a variety of methodologies for using options effectively. This includes bullish, bearish, sideways, hedging and volatility strategies. Each method is clearly outlined, giving investors the tools to use options based on their risk profile, market conditions and their investment objectives. Knowing the right strategy to implement is a function of judgement and market conditions. Schaeffer's Options 101 helps investors improve their understanding and judgement through effective guidance.

Additional modules include one on volatility and another on expectational analysis. These two modules provide technical information to help investors understand the nuances of the options market. While these concepts can be difficult to understand, Schaeffer's Investment Research provides detailed explanations and resources to make the concepts less daunting. With the right guidance, anything is possible with options trading and investing.

Established in 1981, Schaeffer's Investment Research provides market commentary, trading

recommendations and options education to investors. The firm is the longest running options trade alert provider in the world. Investors get the information, guidance and alerts needed to make effective decisions on stock and options trading.

Premium services, including Elite Trader and Ultimate trader, give investors an edge in the markets through effective tracking and trading mechanisms. Investors have the tools and resources at their disposal to win in the markets.

Schaeffer's Investment Research

Schaeffer's Investment Research, Inc.

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/536947332>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.