

# Global Digital Innovation Veteran Joins Delloop

*Delloop ramps up team ready to enter Enterprise Market*

SEATTLE, WASHINGTON, USA, March 16, 2021 /EINPresswire.com/ -- Boundary breaking start-up, [Delloop](#), that solves the costly disconnect between customer and retailer, has teamed up with Digital Industry Pioneer, [Sam Selim](#) to fast-track its entry into the Enterprise market.

With over 25 years of dedicated Retail focus, Selim is a celebrated and award-winning veteran of the global innovation and technology space and he joins Delloop Inc as VP of Worldwide Sales.



Delloop has spent 18 months in the development of a people-centred platform, which extends the retail sale beyond its legacy limitations and transforms how retail connect with consumers. The Delloop solution takes retailers ‘beyond the front door’ and into the minds and hearts of shoppers in a bi-directional transparent, efficient and logistically optimised manner.



Already with stealth mode endorsement from some key brands, groups and entities, Delloop is critical for the post-COVID retail recovery – a period where anyone can ‘leapfrog’ anyone else.”

*Sam Selim*

Author of the respected industry bestseller, *The Digital Transformation*, Selim was formerly the Senior Global Director of Retail Innovation for a billion-dollar US retail consultancy and solution provider. He will be instrumental in forging influential relationships and taking Delloop to next-level market penetration of the Enterprise sector.

Selim stated: “I’ve been consulting to Fortune 500 corporations for over 25 years. Over the last 12 months,

I've observed Delloop's progress and it's become apparent to me that the Delloop solution is the vital missing component Retailers require to address the all-important gap that exists between themselves and their customers. Delloop turns the traditional last-mile, into the new first mile."

Co-Founder and CEO, [Lou Schillaci](#) stated: "Sam brings with him a wealth of domain knowledge and unparalleled experience as a retail innovator and we are thrilled to have him with us. Sam has an amazing vision, passion and work ethic and holds nothing higher or more important than taking care of his customers."

"It was refreshing to meet Sam," added CCO and Co-Founder, Claire Linley, "who as an industry leader not only recognises the importance of customer-centricity but is willing to join Delloop in its mission to solve the issue across the retail sector."

Selim concluded: "Already with stealth mode endorsement from some key brands, groups and entities, Delloop is critical for the post-COVID retail recovery – a period where anyone can 'leapfrog' anyone else. Delloop is the missing link – the results are visible and measurable."

Claire Linley

Delloop Inc.

+351 937 596 679

[claire@delloop.com](mailto:claire@delloop.com)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/536981501>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.