

## Legacy Built Investments and Construction Offer New Ways To Invest In Self-Storage Facilities

Innovative investment platform now offered by Legacy Built Investments and Construction causing stir on Wall Street

SCOTTSDALE, ARIZONA, UNITED STATES, March 16, 2021 /EINPresswire.com/ -- Legacy Built Investments and Construction has created a new and innovative way to invest in the growing self-storage market. With the release of their new website, the company has seen impressive results so far in the first quarter of 2021 and is already anticipating similar market patterns in Q2 as the economy begins to re-open over much of the United States.



Legacy Built Investments and Construction

Self-storage facilities are still a relatively new frontier for investors, but since its rise and development in the 1960s, people are starting to turn their eyes on this prospect in favor of



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Anthony Ardizzone

playing the stock market. Popularity increase for self-storage is happening for a few reasons, but namely, because it's playing out as a low-risk, high-yield investment with decently consistent returns. Not only does the industry make for a valid investment, but presents an easy opportunity for portfolio diversification. Find out why self-storage is such an attractive avenue for investors, and how you can decrease your volatility within your own portfolio. The self-storage industry has proven to be relatively recession-resistant, which can decrease your risk in an

unknown economic future. The self-storage asset class outperformed many other investment sectors during the recession of 2008, producing -3.8% of return versus the industrial sector

which hit -18.35%, and mortgages which went to -19.54%. A strong performance during economic gains is consistent with self-storage facilities, as more people earn disposable income there is a higher demand for storage space for extra possessions. As for times of economic recession, as people need to move to smaller homes or downsize temporarily, storage facilities also perform very well even though it may be considered an additional expense for people and families. Selfstorage facilities stay consistently full, and roughly one-third of available storage spaces contain the same items for three years or more. Self-Storage facilities also demonstrate an excellent rate of return and opportunities for rent growth. Generally, the cost of renting a storage unit constitutes a tiny



Owner of Legacy Built Investments and Construction

portion of a person's monthly income. This allows for facilities to raise rents as demand grows without worrying a renter will switch facilities. Generally, it is more cost-effective for people to endure a small rise in cost than hiring a truck and spend a weekend moving to a different storage facility over a few dollars increase. In some cases, the tenancy of storage units shifts quickly, allowing for opportunities to raise rental prices without hurting existing tenants. An increase in rates for renters offers a consistent yet gradual return of income for property investors. The market of self-storage facilities is currently highly fragmented, with nearly 80% of the industry held by small investors and investment companies. With only 16% of the industry held by large companies, there are a lot of opportunities for smart buyers to take advantage of self-storage facilities under the right circumstances. These players have the potential to gain substantially when purchased at the right price or otherwise invest properly. The consistency and overall success of the industry have attracted a lot of investors as it has had a solid past with a near-guaranteed return. Demand for storage spaces never tends to stop either, as it has demonstrated that no matter the economy's condition, people still utilize storage spaces throughout their community. Adding self-storage spaces to your portfolio is not only an opportunity to diversify but also to help your portfolio become a lot less volatile with overall reduced risk.

Owner <u>Tony Ardizzone</u> stated "The implementation of this new and easy website has been a game-changer! It makes investing in self-storage fast, easy, and even a little fun!"

To learn more about Legacy Built Investments and Construction, visit their new website here:

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