



# Global eSIM Provider Launches O2 eSIM for Domestic UK Service

*eSIM.net has launched a local service focused on offering UK residents lower tariffs on the O2 network while at home in the United Kingdom.*

LONDON, UNITED KINGDOM, March 17, 2021 /EINPresswire.com/ -- [eSIM.net](https://www.esim.net) has launched the first truly local UK eSIM service in the form of the [O2 UK eSIM](#). The new service is focused on offering UK residents lower tariffs on the O2 network and all the benefits of eSIM technology while at home in the United Kingdom.

The O2 eSIM works on a rolling 30-day contract and there are five plans to choose from: 2GB for £14.00, 8GB for £19.00, 24GB for £24.00, 50GB for £27.00, and UNLIMITED for £30.00. Each plan comes with unlimited minutes and messages, 5G connectivity, and Wi-Fi calling.

Through previous surveys by eSIM.net, one of the main benefits of an eSIM is a convenient second number which is typically used for two-factor SMS authentication or as a separate work line.

eSIMs have largely been appreciated by travellers, but as COVID-19 brought travel to a halt, eSIM.net used it as an opportunity to work on introducing the first local eSIM service for the UK but with Roam Like Home also included in all EU countries.

It is the latest product by the London-born eSIM store designed to make connectivity easier and more affordable while giving UK users more control over their mobile plans.

"We firmly believe that UK domestic consumers want the flexibility and convenience provided by eSIM services and are pleased to be exclusively offering the O2 eSIM service at typical UK SIM only pricing," says Gerry O'Prey, eSIM.net's Director of Technology.

eSIM.net has been a pioneer in the eSIM industry since its inception in 2019 and the launch of the O2 UK eSIM service is another demonstration of their determination to improve the mobile experience through eSIM technology. Other operators will replace a SIM Only service on request, but eSIM.net is the first to remove the need for a plastic SIM altogether.

O2 is one of the UK's largest mobile networks. It had over 30 million subscribers as of February 2020 and is known for being the preferred network for users wanting greater value in terms of

cost, choice, and flexibility.

#### About eSIM.net

eSIM.net Group Ltd is an online eSIM store and registered MVNO based in London. They pioneered the globally enabled Pay As You Go eSIM and also sell a range of Data Only eSIM plans for over 200 countries.

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