

b4b acquires FotoIN Mobile

FotoIN and B4B today announced a strategic partnership via b4b's acquisition of FotoIN with plans to bring FotoIN's patented technology to SAP ecosystem.

MOUNTAIN VIEW, CA, UNITED STATES, March 22, 2021 /EINPresswire.com/ -- FotoIN Mobile Corporation (FotoIN), today announces that b4b Systems, applications, Programs Ltd, a [SAP](#) partner and one of the leading regional SAP consulting companies in EU, acquired majority control of FotoIN with plans to integrate FotoIN's

patented technology deeper with SAP Document Management System and the rest of the SAP ecosystem with an eye on international [Enterprise](#) Content Management and Visual Document Management space. FotoIN's patented visual documentation solution will become available to all

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We're very excited about FotoIN's patented visual documentation management technology and its potential in combination b4b's SAP ERP and BI solutions...”

Sanjin Katinic, CEO of b4b

others.

Sanjin Katinic, CEO of b4b commented:

“We're very excited about FotoIN's patented visual documentation management technology and its potential in combination with b4b's SAP ERP and BI solutions, especially in industries where field work is a key part of the core business.”

Immediate plans are to connect FotoIN app's best in class and easiest way to capture smart

With FotoIN Project Field Documentation is Easy and Automated

It gets done and it gets done right



FotoIN Makes Field Visual Documentation Easy and Automated

SAP customers dramatically expanding Enterprise market reach, in addition to FotoIN's existing integrations with AWS, Azure, Microsoft 365 including SharePoint, Oracle and Google Cloud.

Transaction combines FotoIN's expertise in automating the media heavy workflows end-to-end, including contextual metadata, with b4b's expertise in SAP solutions and Enterprise Market to further simplify visual documentation capture and management across field heavy industries like Property Management, Engineering, Insurance and

photos and videos on site with SAP ecosystem, starting with SAP Cloud DMS. Smart visuals captured with FotoIN also include all the field data in realtime and together make that documentation more actionable and workflows automated. Additionally, FotoIN saves time and money with the efficiencies created in the field and in managing and manipulating data with direct real time connection between FotoIN and customer's productivity solutions and services, in cloud or on premise.

Sly (Silvije) Barisic, FotoIN founder and CEO, expressed his gratitude as he praised B4B, FotoIN customers and especially the FotoIN team:

"Big thanks to b4b and Sanjin for recognizing the potential of FotoIN tech and the value we can offer together for the SAP ecosystem.

Danielle and I are deeply grateful for the opportunity to be a part of the FotoIN journey with so many great people who made it possible. We are very thankful for FotoIN's many customers, partners, investors, advisors and most of all for the FotoIN team. They built FotoIN, and stuck with us through the last 8 years and deserve all the credit, especially the technology team lead by Mike, Aron, Mirko, Pjero together with many others in Zagreb, Split and Atlanta that helped along the way. With FotoIN taking this natural next step, we're all humbly grateful for the past and look with excitement to the future." Sly will advise through the transition and plans to focus more on early stage venture investing in the future.

About FotoIN Mobile Corporation

FotoIN Mobile Corporation (FotoIN), the leading provider of business photo documentation solutions, with patented end-to-end, best-in-class field photo documentation and reporting technology that is easy, actionable and open. Field users just snap and tag photos and reports, and FotoIN takes care of the rest, including automated filing to customers' existing storage, project management and other systems, directly from the field. FotoIN delivers significant cost savings through reduced dispute resolution costs, and increased productivity and efficiency across the organization in field heavy industries including Restoration, Construction, Engineering and Property Management. Used by [AECOM](#) Tishman, JE Dunn and others, FotoIN has been recognized for its innovative solution by the Technology Association of Georgia. The mobile app

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- Proprietary sync connectors, plug ins and tools
- Easy customization of filing paths

FotoIN Automated Filing and Organization

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Used by Enterprise Teams Across AEC

"FotoIN's configurability and direct system integrations, including SharePoint, provide endless possibilities for automating and simplifying project documentation and reporting."

Jon Farringer, Project Controls Manager, AECOM

[See More](#)

FotoIN's Enterprise Partners and Customers

is available for download in Apple's App Store and on Google Play.

For more information about FotoIN please visit www.fotoin.com.

About b4b and SAP

b4b is a SAP partner and one of the leading SAP consulting companies in EU.

For more information about B4B please visit <https://b4b.hr/en>.

For more information about SAP please visit www.sap.com

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