

Award-Winning Non-Profit M4MM Brings Popular Cannabis Licensing Bootcamp to Michigan Market

The Michigan CBLB took place March 13th and 14th, 2021 with over 70 participants and ten leading industry speakers, alongside key sponsor 7Cities Group.

ORLANDO, FLORIDA, UNITED STATES, March 19, 2021 /EINPresswire.com/ -- After presenting successful cannabis licensing boot camps in Missouri, New Jersey, and Illinois, award-winning advocacy non-profit organization Minorities for Medical Marijuana (M4MM) brought its 8th impactful Cannabis Business Licensing Bootcamp (CBLB) Program to Michigan to prepare applicants for the state's Microbusiness application. The Michigan Cannabis Business Licensing took place March 13th and 14th, 2021 with over 70 participants and ten leading industry speakers, alongside key sponsor [7Cities Group](#).



The poster for the Michigan Cannabis Business Licensing Bootcamp features a green background with a cannabis leaf pattern. At the top left is the M4MM logo (Minorities for Medical Marijuana). The main title 'MICHIGAN CANNABIS BUSINESS LICENSING BOOTCAMP' is in large white letters. Below it, 'MICROBUSINESS APPLICATION' is written in smaller white letters. A central image shows a frying pan with vegetables and the 'Pot & Pans' logo. On the right, a yellow banner reads 'THE PITCH DECK COMPETITION' and '\$1,000 SCHOLARSHIP WINNER'. Below this is a photo of Keena Moffett, a woman with dark curly hair wearing an orange top. Her name 'KEENA MOFFETT' and business 'POT & PANS' are listed in a yellow box. Further down, it says 'STAY CONNECTED @ SOVEREIGNHARVEST DINE_AND_FLASH' with an Instagram icon. At the bottom right, it says 'LEARN MORE @ M4MMUNITED.ORG'.

“

Extremely informative and interactive!”

CBLB Program Attendee

Microbusiness application and business building process. Attendees gained a clear understanding of the Microbusiness licensing process, learned key strategies, received specialized resources through M4MM, and made valuable connections to industry professionals necessary to build successful businesses.

The ten industry guest speakers, including Chris Jackson, Owner of Sticky Ypsi dispensary, and

Patrick Frakes, Chief Operating Officer of [RAIR](#), subject matter experts across an array of industry sectors, delivered critical information and inspiration. Sponsor 7 Cities Group, a full service cannabis consulting firm provided insight and tips into Equity Partnerships. Attendees left enthused, all providing positive feedback designating the "Extremely informative and interactive!" program.

The second day of the bootcamp featured a Cannabis Business Pitch Competition judged by industry trailblazers Wanda James, founder and CEO of Simply Pure, National Director of Veteran Outreach Leo Bridgewater, and former NFL & Superbowl champion Joseph Casillas. Winner Keena Moffett earned a \$1,000 scholarship for her business "Pot and Pans". The Pitch competition was streamed live on [M4MMUnited](#) Facebook page to give all participants national exposure.

###

About M4MM: Minorities for Medical Marijuana Inc. is a 501c3 non-profit organization focused on providing cannabis advocacy, education, outreach and training to communities of color throughout the country. The cornerstone of its mission is fostering inclusive and equitable cannabis public policy, healthcare awareness, business development, and social reform. The organization is committed to cultivating a culturally inclusive environment where diversity of thought, experience, and opportunities are valued, respected, appreciated and celebrated. Currently, M4MM has a presence in 26 states throughout the country and was awarded 2018 Cannabis Industry Organization of the Year by the Cannabis Business Awards.

Imani Dawson

Minorities For Medical Marijuana, Inc.

+1 877-900-0832

[email us here](#)

Visit us on social media:

[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/537190609>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.