

# Armin Lear to Release Science-based Business Book, TRIAL, ERROR, AND SUCCESS

March 19 On-sale Date of Paperback  
Precedes Release in All Formats on April 8

BOULDER, COLORADO, UNITED STATES, March 19, 2021 /EINPresswire.com/ -- In TRIAL, ERROR, AND SUCCESS: 10 Insights into Realistic Knowledge, Thinking, and Emotional Intelligence Sima Dimitrijevic and [Maryann Karinch](#) expose why machine learning and automatic actions cannot replace human intelligence and decision-making. Through specific examples they explain how this knowledge can affect business decisions to increase the chances of project success and competitive advantages.



“Everything in nature evolves by trial and error,” notes Dr. Dimitrijevic, a professor at Griffith University in Australia. Dimitrijevic is a microelectronic engineer, researcher, inventor, and the author of two textbooks. “We cannot avoid this fundamental method of natural evolution, but our human advantage is that we can think about and learn from the errors before trying again.”

“

The best book I’ve read that both recognizes the messy trial-and-error nature of science and shows you how to apply the uncertainty about the future to the real world.”

*Michael Shermer, Publisher,  
Skeptic magazine*

In the book the authors show how successful thinking combines sharp analyses of new information with broad analogies to existing knowledge. They use real-life examples to show:

--How thinking can avoid overgeneralization traps.

--How to create new knowledge by trial-and-error thinking.

--How to reduce personal risk and maximize benefits by collective application of the trial-and-error method.

[Sima Dimitrijević, PhD](#) is a professor at Griffith University in Australia. Dimitrijević is a microelectronic engineer, researcher, inventor, and the author of two textbooks.

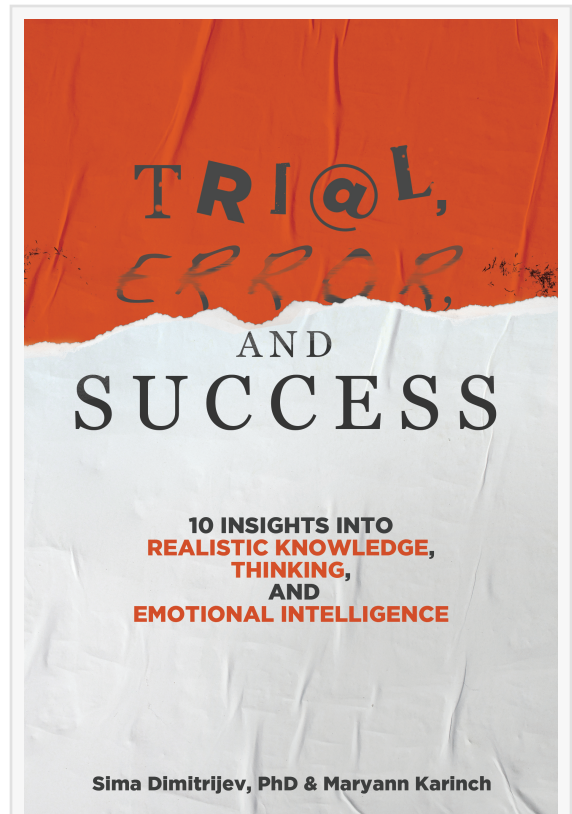
Maryann Karinch is the author of 33 works of non-fiction, most of which are about aspects of human behavior, particularly in the context of business.

About [Armin Lear Press](#)

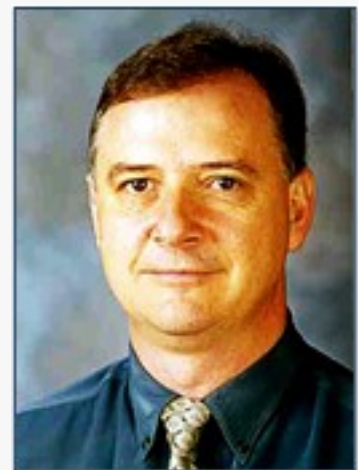
Armin Lear was founded in 2019 with the purpose of publishing books connecting people with ideas that make our lives richer, more fulfilling, and happier. Its founders have 26 years of publishing experience. The company headquarters is near Boulder, Colorado with a production office in Arlington, Virginia. Armin Lear is a member of the Independent Book Publishers Association and distributes its books worldwide in English through Ingram.

TITLE Trial, Error, and Success  
SUBTITLE 10 Insights Into Realistic Knowledge, Thinking, and Emotional Intelligence  
AUTHORS Sima Dimitrijević, PhD and Maryann Karinch  
ISBN 9781735617480 (print)  
9781735617497 (eBook)  
9781721333561 (Audio)  
RELEASE April 8, 2021

Judith Bailey  
Armin Lear Press  
+1 970-577-8500  
[email us here](#)



Trial, Error, and Success front cover, designed by C.S. Fritz



Author Sima Dimitrijević, PhD

This press release can be viewed online at: <https://www.einpresswire.com/article/537199846>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.