

Prevention Strategies Announces Well-Being Initiatives for Esports Athletes

Prevention Strategies announced three new initiatives to address the well-being of esports athletes.

GREENSBORO, NC, UNITED STATES, March 23, 2021 /EINPresswire.com/ -- <u>Prevention Strategies</u>, the commercialization partner to the <u>Institute to Promote Athlete Health and Wellness</u> at <u>UNC</u>

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With the exponential growth of esports, there is a tremendous opportunity and need to examine the unique well-being challenges facing esports student-athletes."

David Wyrick, PhD

<u>Greensboro</u>, recently announced several health and wellbeing initiatives directed at esports student-athletes.

The company is focusing its current efforts into esports around three key initiatives.

Prevention Strategies submitted a research grant proposal to the National Institutes of Health (NIH), "Addressing Risk in the New Frontier of Athletics: Design and Development of an Online Substance Use Prevention Program for Esports Athletes", to develop and evaluate an online

intervention to prevent PED use (i.e. stimulants) among collegiate esports student-athletes. This proposal is scheduled to be reviewed in April.

In partnership with Participate, a leading expert in community-based learning, Prevention Strategies is developing a certificate program for high school esports coaches on critical topics related to the well-being of esports athletes including best practices for promoting well-being (e.g., athlete-centered communication skills).

In partnership with NORC at the University of Chicago, Prevention Strategies developed a survey to assess the mental health and overall well-being of collegiate esports athletes. The esports Athlete Mental well-being Study (TEAMS) will include a national sample of esports athletes competing in various leagues and competitions.

Prevention Strategies translates prevention science into evidence based programs that improve the health and well-being of student-athletes and young adults.

Shane Stadler
Prevention Strategies
+1 336-269-0004

email us here Visit us on social media: Twitter LinkedIn

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