

Bestow Her With Love On This Mother's Day: Mother's Day Gifting Trend For 2021

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/EINPresswire.com/ -- Mother's Day is round the corner and everyone is wracking their brains for presenting their moms with just the perfect gift. Shops in India and worldwide are witnessing a surge in a wide range of the typical mommy gifts. With the sudden shift from physical stores to online shopping sites, Indian gifting scenario has changed the game for gift buyers drastically.

Today, online platforms are turning into the mainstream mode of gifting within the Indian subcontinent. According to Financial Express, a leading business newspaper, the personalized gift market is expected to grow at the rate of 8.11% from 2018 to 2023.

Also, the current pandemic outbreak and social distancing norms have pushed online platforms as one of the most suitable and safe alternatives for gifting. With these gifting portals, people can enjoy shopping and gift deliveries at the comfort of their houses without ditching the necessary self-quarantine precautions.

While a vast majority of people struggle to find a suitable gift for their moms, online stores are now offering the entire gifting universe under one roof. You can save your time and plan the perfect surprises for your mother. In the generation of social media and Instagram influencers, the gifting trends for moms is witnessing a drastic change.

As per Google data, millennial moms are taking Mother's Day as a chance to rest and rejuvenate, and thus more and more gift givers are flocking towards spa hampers and self-care products. Even gift coupons for beauty routines and spa therapies are an ideal choice. While flowers remain an evergreen gift for most occasions, Google data suggests a surging shift to fruit arrangements.

Millennials are more health conscious and their gifting choice reflects the same. This makes



green tea hampers, healthy snacks, and fruit baskets hit the checkbox with a green tick on the list of 'what gifts should I give my mom this year'.

Another gifting trend that has caught the fancy of most gift buyers is the love for religious gifts. Indian moms have always been picturized as the religious and 'sanskari bahu' on most TV soaps and media platforms.

The latest trend aims to celebrate these moms with specially curated good luck charms, religious figurines, and puja hampers. Talking of the millennial standards for gifting, very few online sites are able to collate these diverse gift ranges. But, India's largest gifts portal IGP lays a whopping gifts range from cakes and carnations to lifestyle and jewellery.

Keeping in mind with the latest trends and buyer preferences, IGP has come up with a tempting assortment of [Mother's Day gifts](#). It has remarkably captured that essence of gifting and caters to both Indian and international customers. You can even surprise your mother staying abroad and make her feel special this Mother's Day. IGP also offers a dedicated international free shipping gift collection and same day delivery option within India.

Its huge gift bank boasts of 300 personalized Mother's Day listings, 590 bestseller Mother's Day gifts, and 1440 cakes and carnation collections that are specially picked for the occasion of Mother's Day. More options include religious gifts, fashion and lifestyle accessories, kitchen and dining products, as well as Mother's Day jewellery. Make IGP a part of your Mother's Day celebrations and enjoy the joy of gifting heartfelt emotions.

About IGP -

[IGP.com](#) is recognized as the largest gift discovery platform in India that caters to both Indian and international customers from up to 90 countries worldwide. With 15 years of experience, it has curated a vast majority of gift ranges, premium delivery logistics, and trustworthy customer support. It prides itself as one of the choicest sites to send gifts within India and abroad and provides a dedicated free shipping range for international deliveries.

Its diverse gifts bank is divided into multi-category segments such as cakes, flowers, personalized gifts, home and living, fashion and lifestyle, jewelery, toys and games, and gourmet goodies. IGP understands the current craze for personalization and offers you the comfort of specific add-ons and text & image printing options.

Even its website allows you to make searches based on their personality, occasion, and festivity for choosing the perfect gift without any hassles. IGP keeps updating its latest offers and gift coupons from time to time. So, always keep a watch and make more beautiful memories together.

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Indian Gifts Portals

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