



# Winning Brands Approved for DWAC/DRS

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*Improved Service Level for Shareholders of Winning Brands Corporation*

NEW YORK, NEW YORK, USA, March 26, 2021 /EINPresswire.com/ -- Winning Brands Corporation [www.WinningBrands.com](http://www.WinningBrands.com) reports that it has been approved for DWAC/DRS service. Winning Brands was not previously eligible for this preferred stock transfer system in all cases, and the development is significant for the company.

Winning Brands is gaining visibility in consumer product and waste management circles as the manufacturer of a spray cleaner concentrate for consumer use that reduces empty plastic bottle garbage by 95% amongst users, and dramatically reduces consumer costs. [www.1000Plus.ca](http://www.1000Plus.ca) The company is also focusing on improving its investor experience through enhanced shareholder services and considers the DWAC/DRS approval as a major step forward toward this goal.

DWAC, also known as Deposit/Withdrawal at Custodian, enables electronic transfer of paper share certificates to and from the Depository Trust Company. The DWAC system is one to the two preferred methods used to transfer stock between the DTC and broker dealers; DRS (Direct Registry System) is the other. These systems allow broker dealers to hold the securities in electronic form with the transfer agent rather than requiring paper certificates.

The approval is one element of a larger plan by Winning Brands to improve the investor experience for Winning Brands stakeholders. Another is the recently announced intention by the company to provide updated disclosure under OTC Markets Alternative Reporting Guidelines, in order to regain the Pink Current Information Tier designation. Progress is being made in this regard as well. Winning Brands CEO, Eric Lehner comments: "I am pleased to report that OTC Markets, despite an especially heavy workload this year, has yesterday approved Winning Brands' application for permission to upload via OTC Market's "OTCIQ" platform, and all fees have been paid. Winning Brands will sign the OTC Markets agreement today. Log-in information will be provided to Winning Brands next week. The updated disclosure material may be visible to the public at OTC Markets by the evening of April 2nd. When these uploads are in place, then an attorney with standing before the OTC Markets group will be permitted to submit a legal opinion letter as to their suitability under the Alternative Reporting Guidelines. OTC Markets will then process the updated disclosure in accordance to their workload with the goal of awarding the Pink Current Information tier to Winning Brands.

ABOUT WINNING BRANDS CORPORATION: Winning Brands is the manufacturer of record of a variety of environmentally oriented cleaning solutions. Winning Brands has indicated in its public communications that it seeks to enhance shareholder value through innovation of its existing 1000+ Stain Remover brand and also by curating additional business ventures, with broader scope, in due course. [www.1000Plus.ca](http://www.1000Plus.ca) The company maintains a CEO Weblog for the benefit of stakeholders at [www.WinningBrandsCorporation.com/blog](http://www.WinningBrandsCorporation.com/blog) and a corporate Twitter platform [www.Twitter.com/WinningCEO](http://www.Twitter.com/WinningCEO).

Safe Harbor: Statements contained in this news release, other than those identifying historical facts, constitute "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934 and the Safe Harbor provisions as contained in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements relating to the Company's future expectations, including but not limited to revenues and earnings, technology efficacy, strategies and plans, are subject to safe harbors protection. Actual Company results and performance may be materially different from any future results, performance, strategies, plans, or achievements that may be expressed or implied by any such forward-looking statements. The Company disclaims any obligation to update or revise any forward-looking statements. 1000+™ Stain Remover is a trademark of Niagara Mist Marketing Ltd.

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