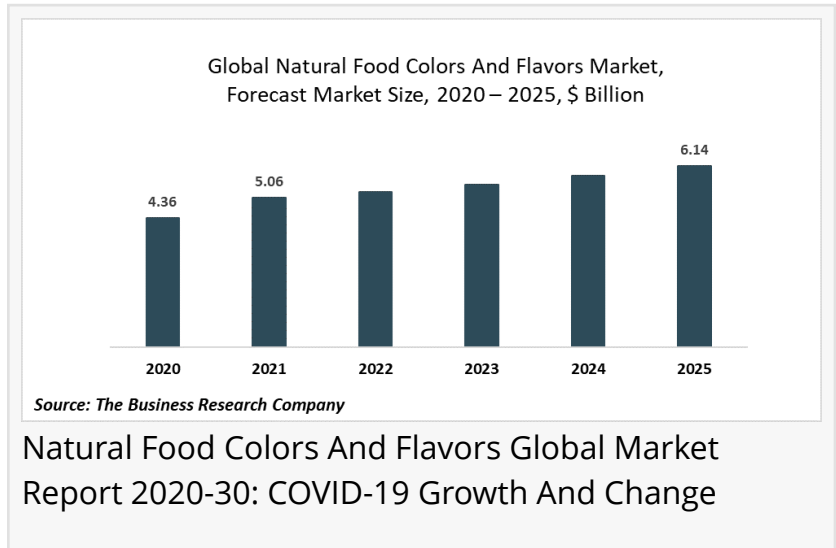


# Natural Food Colors And Flavors Market Driven By Rising Concerns About Hazardous Nature Of Synthetic Products

*The Business Research Company's Natural Food Colors And Flavors Global Market Report 2020-30: COVID-19 Growth And Change*

LONDON, GREATER LONDON, UK, March 30, 2021 /EINPresswire.com/ -- Our reports have been revised for market size, forecasts, and strategies to take on 2021 after the COVID-19 impact:

<https://www.thebusinessresearchcompany.com/global-market-reports>



Natural food colors and flavours market analysis shows that rising concerns regarding the health hazards posed by the consumption of synthetic colors drives the market for natural food colors and flavors. Synthetic food colors and flavors are chemicals that originate from coal tar derivatives, petroleum, or crude oil and cause health hazards such as high blood pressure, DNA mutation, obesity, infertility and others. For instance, Auramine is a food color known to retard growth and damages kidneys, liver. Lead chromate is yellow food color that can be dangerous to health causing anemia, abdominal pain, hypertension, neurological problems. According to the study published by the Brazilian Journal of Biology, the researchers fed 2 ml of chocolate flavoring, 5 ml of strawberry flavoring per Kg for a group of mice, and on day 6 all the mice died due to toxic effects on their genes and cells. Therefore, the rising health hazards from the consumption of synthetic colors have raised concerns in consumers and this, in turn, drove the market for natural food colors and flavors.

The global natural food colors and flavors market is segmented by color type into caramel, carotenoids, anthocyanins, curcumin, annatto, copper chlorophyllin, capsanthin, others, by flavor type into natural extracts, aroma chemicals, essential oils, others, by form into liquid and gel, dry, and by application into beverages, bakery, confectionery, dairy and frozen, meat products, others.

Read More On The Global Natural Food Colors And Flavors Market Report:

<https://www.thebusinessresearchcompany.com/report/natural-food-colors-and-flavors-global-market-report>

The global natural food colors and flavors market is expected to grow from \$4.36 billion in 2020 to \$5.06 billion in 2021 at a compound annual growth rate (CAGR) of 16.2%. The natural food colors and flavors market growth is mainly due to the companies resuming their operations and adapting to the new normal while recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The global natural flavors market is expected to reach \$6.14 billion in 2025 at a CAGR of 4.9%.

Major players in the flavors and natural food coloring industry are Archer Daniels Midland, CHR Hansen, Kerry Group, San-Ei Gen, Symrise, International Flavors & Fragrances, Sensient Technologies Corporation, Givaudan, FMC Corporation, GNT International, Kalsec, Royal DSM, Döhler, Naturex, ROHA Dyechem, DDW The Color House, Aromata Group, BASF SE, Takasago International Corporation, DuPont, Mane, T.Hasegawa, Firmenich, Robertet, Synergy Flavors, Amar Bio-Organics India, Taiyo International, The Food Flavors, Besmoke, Gulf Flavors and Food Ingredients, and Seluz Fragrances & Flavors Company.

[Natural Food Colors And Flavors Global Market Report 2020-30: COVID-19](#) Growth And Change is one of a series of new reports from The Business Research Company that provides natural food colors and flavors market overview, forecast natural food colors and flavors market size and growth for the whole market, natural food colors and flavors market segments, and geographies, natural food colors and flavors market trends, natural food colors and flavors market drivers, restraints, leading competitors' revenues, profiles, and market shares.

Request For A Sample Of The Global Natural Food Colors And Flavors Market Report:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=4022&type=smp>

Here Is A List Of Similar Reports By The Business Research Company:

Global Flavoring Syrup And Concentrate Market - Segmented By Type (Savory Spreads, Syrups, Sweet Spreads, Jam, Jellies, Preservatives, Molasses), By Application (Individuals, Beverages, Bakery, Dairy & Frozen Desserts, Confectionery, Other Industries), By Flavors (Fruit, Chocolate, Coffee, Vanilla, Herbs & Seasonings, Other Flavors), By Distribution Channel, And By Region, Opportunities, Trends And Strategies - Global Forecast To 2023

<https://www.thebusinessresearchcompany.com/report/flavoring-syrup-and-concentrate-market>

Syrup, Seasoning, Oils, & General Food Global Market Report 2021: COVID-19 Impact and Recovery to 2030

<https://www.thebusinessresearchcompany.com/report/syrup-seasoning-oils-and-general-food-global-market-report-2020-30-covid-19-impact-and-recovery>

Food And Beverages Market - By Type (Alcoholic Beverages, Non Alcoholic-Beverages, Grain Products, Bakery And Confectionery, Frozen And Fruit & Veg, Dairy Food, Meat, Poultry And Seafood, Syrup, Seasoning, Oils, & General Food, Animal And Pet Food, Tobacco Products, Other Foods Products), By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Food Service Stores, E-Commerce and Others), By Nature (Organic, Conventional Food And Beverages) And By Region, Opportunities And Strategies - Global Food And Beverages Market Forecast To 2030

<https://www.thebusinessresearchcompany.com/report/food-and-beverages-market>

Functional Food Market - By Product Type (Bakery & Cereals, Dairy Products, Meat, Fish & Eggs, Soy Products, Fats & Oils, Others), By Application (Sports Nutrition, Weight Management, Immunity, Digestive Health, Clinical Nutrition, Cardio Health, Others), And By Region, Opportunities And Strategies - Global Forecast To 2030

<https://www.thebusinessresearchcompany.com/report/functional-food-market>

Interested to know more about [The Business Research Company?](https://www.thebusinessresearchcompany.com/)

Read more about us at <https://www.thebusinessresearchcompany.com/about-the-business-research-company.aspx>

The Business Research Company is a market research and intelligence firm that excels in company, market, and consumer research. It has over 200 research professionals at its offices in India, the UK and the US, as well a network of trained researchers globally. It has specialist consultants in a wide range of industries including manufacturing, healthcare, financial services and technology. TBRC excels in company, market, and consumer research.

Call us now for personal assistance with your purchase:

Europe: +44 207 1930 708

Asia: +91 88972 63534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/537754742>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.