

# U.S. Natural Dyes Market Size to Reach Revenues of USD 1.5 Billion by 2026 – Arizton

*The US Natural dyes market size is expected to reach USD 1.5 billion by 2026, growing at a CAGR of 12% during the forecast period.*

CHICAGO, ILLINOIS, UNITED STATES, March 30, 2021 /EINPresswire.com/ -- In-depth analysis and data-driven insights on the impact of COVID-19 included in this [US natural dyes market](#) report.

The US natural dyes market is expected to grow at a CAGR of over 12% during the period 2020–2026.

## Key Highlights Offered in the Report:

1. US natural dye market would realize an absolute growth of 104% - a leap of over USD 751 million revenue between 2020 and 2026.
2. High demand from textile industry owing to the rising attraction toward organic clothing will push the growth of the textiles & leather segment which is likely to contribute approximately USD 119 million incremental revenue between 2020 and 2026.
3. Registering a high growth CAGR of over 12% between 2020-2026, the US market for plant-sourced natural dye base accounted for majority share of around 85% in 2020.
4. Food and beverages end-user is the expected to record highest sale with incremental market value of USD 455 million, growing at a CAGR of over 13% between 2020 and 2026.
5. Southern US dominated the US natural dyes market, accounting for a share of more than 38% in 2020, and the revenue is expected to reach USD 585 million by 2026.
6. Utah and Colorado have strong economies and are expected to be the most lucrative markets for natural dyes. States such as Idaho have been a major contributor to the food & beverage industry.
7. Midwest US is one of the potential markets for natural dyes and is expected to grow at an incremental revenue around USD 91 million with absolute growth of 93% during 2020 to 2026.

## Key Offerings:

- Market Size & Forecast by Revenue | 2020–2026
- Market Dynamics – Leading trends, growth drivers, restraints, and investment opportunities
- Market Segmentation – A detailed analysis by source, end-user, and geography
- Competitive Landscape – 4 key vendors and 14 other vendors

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## U.S. Natural Dyes Market – Segmentation

- The plant-based natural dye market expects to grow at an absolute growth of over 104% between 2020 and 2026. These find the highest application in the textile sector. The use of mordants is common among plant-based dyes. Wood, stem, bark, roots, flowers, leaves, and fruits obtain from different parts of the plant are the major sources of these inks.
- Natural dyes are finding increasing applications in the food and beverages segment to enhance the taste of food items. With the increase in health consciousness and increased awareness of synthetic colors' adverse effects, organic dyes' application is increasing in food and beverage products. The food & beverages US natural dyes market is expected to reach USD 874 million by 2026, growing at a CAGR of 13%.
- The animal-based dye market is likely to grow at a CAGR of over 12% during the forecast period. South and West regions in the US are expected to contribute incremental revenue of over \$39 million and \$26 million, respectively, by 2026. Animal-based dyes are primarily used to impart colors to food, beverages, cosmetics, and pharmaceutical products.

## U.S. Natural Dyes Market by Source

- Plant-based
- Animal-based
- Mineral-based

## U.S. Natural Dyes Market by End-user

- Food & Beverages
- Textile & Leather
- Pharmaceutical
- Cosmetics
- Paper
- Cleaning Products

## U.S. Natural Dyes Market – Dynamics

Considering economic dimensions, synthetic dyes are at first more interesting than natural dyes as synthetic dyes are cheaper to produce, brighter, color-fast, and provide easy application to fabrics. Synthetic dyes can easily be manufactured in large quantities in response to industrial and commercial demands. In the case of natural dyes, plants containing colorants will not be freshly available throughout the year, which implies the storage challenge for producers or end-users, thereby becoming a costly affair. In addition, natural dyes are not originally made for dyeing synthetic fibers, which account for the majority of fibers in the market and their potential use for textiles is linked closely to the type of fiber being dyed. One of the profitable possibilities for vendors is to target niche markets such as bio-fibers combined with natural colorants that respond to a specific category of customers, but these products are difficult to find. Nevertheless, synthetic dyes are becoming increasingly expensive because of the rising cost of eco-toxicological tests and the fact that they are petroleum products, which will increase oil

prices due to scarcity.

Key Drivers and Trends fueling Market Growth:

- Increasing Online Presence of Vendors
- Increasing Demand from End-user Industries
- Growing Environment-conscious Consumers
- Evolving Urban Lifestyle

U.S. Natural Dyes Market – Geography

The Southern region in the US natural dye market includes states such as Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, Puerto Rico, South Carolina, Tennessee, Texas, US Virgin Islands, Virginia, and West Virginia. Central and South Carolina have been flourishing with the food production facilities moving from the fields to complex and integrated manufacturing facilities. The certified land and affordable resources have attracted some of the largest food companies in the area. Thus, the food & beverages segment is expected to grow at a CAGR of over 14% with incremental revenue growth of approximately USD 189 million during 2020–2026. The five industrial parks of Gadsden County, Florida, offer sites for all facilities from one acre onwards, which are ideal for craft breweries and artisan food producers, to over a hundred acres for large-scale facilities. Similarly, the Kentucky region is home to more than 360 food & beverage-related facilities, which can fuel the demand for natural food colorants or dyes.

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U.S. Natural Dyes Market by Geography

- South
- West
- Northeast
- Midwest

Major Vendors

- Abbey Color
- Bylam Products Company
- Stony Creek Colors
- Aurora Silk

Other Prominent Vendors

- Earthues
- AMA Herbal Laboratories
- Chemworld International
- Sodhani Biotech

- Botanical Colors
- Dharma Trading Co.
- Long Ridge Natural Dyes
- Renaissance Dyeing
- Wild Colours
- The Woolery
- Maiwa
- Organic Dyes and Pigments (ORCO)
- DDW The Color House
- Sensient

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