

# Creatio Announces a Low-Code Marathon, Coming June 1st 2021

*Introducing the Low-code Marathon to guide IT and digital leaders on how to build a successful digital-first organization using low-code/no-code technology.*

BOSTON , MASSACHUSETTS , UNITED STATES, March 30, 2021

/EINPresswire.com/ -- [Creatio](#), a global software company that provides a leading low-code platform for process management and CRM, is announcing its [Low-code Marathon](#) - a 10-day business marathon to guide IT and digital leaders on how to build a successful digital-first organization using low-code/no-code technology. The event will be hosted online starting June 1st, 2021 and gather leading tech minds and low-code experts to showcase how to successfully adapt businesses, from any industry, to continuously changing circumstances.

The business marathon's agenda features over 50+ sessions focused on all aspects of creating digital-first organizations. Session hosts will demonstrate low-code/no-code use cases for different industries, including financial services, manufacturing, professional services, telecom, high tech, insurance, healthcare and more. During the live sessions, attendees will learn about real-life experiences of how forward-thinking organizations globally are leveraging low-code technology to accelerate.

Starting June 1st through June 14th, attendees will have a chance to discover why the future of low-code is now. The Low-code Marathon is a comprehensive 10-day guide on how one can transform their business into a digital-first organization by applying low-code/no-code technology.

[Registration](#) is free and open now!

Creatio invites IT and digital leaders to join the 10-day online event and discover how to create a



The banner features a red and orange gradient background. At the top left, it says 'JUNE 1 - 14 | 2021'. At the top right, it says 'IT & DIGITAL LEADERS'. In the center, the text 'LOW-CODE MARATHON' is prominently displayed in white. Below this, a smaller line of text reads 'Learn how to build a successful digital-first organization'. A blue button with white text says 'REGISTER FREE NOW'. At the bottom, three statistics are listed: '10 DAYS', '50+ SPEAKERS', and '1,200+ MINUTES OF INSIGHTFUL CONTENT'. Below the banner, the headline 'Creatio Announces a Low-Code Marathon, Coming June 1st 2021' is repeated.

low-code company and accelerate business success.

#### About Creatio

Creatio is a global software company providing a leading low-code platform for process management and CRM. The company combines an intuitive low-code platform, best-in-class CRM and a robust BPM in a single solution to accelerate sales, marketing, service and operations for mid-size and large enterprises. Creatio is highly recognized as a market leader by key industry analysts and together with hundreds of partners, operates in 110 countries worldwide. More information can be found at [www.creatio.com](http://www.creatio.com).

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