

Sharon Reuben and Or Bokobza Discuss Success Knowledge with Candice Georgiadis

Sharon Reuben, creator of The Chérie jewelry collection. Or Bokobza, CEO and Co-Founder of Venn, The Neighborhood Company

GREENWICH, CT, USA, April 5, 2021 /EINPresswire.com/ -- Candice Georgiadis, owner of the blog by her namesake, interviews individuals on the cutting edge of hotel, travel, lifestyle and other similar topics. She expands the marketing footprint of individuals and companies with a combination of branding and imaging across social media and conventional websites.

Building a successful business takes many steps, some of these are simple, some are complex, while others could be skipped or done completely differently if you only knew things beforehand. Sharon Reuben and Or Bokobza discuss success knowledge with Candice Georgiadis in two recent interviews, excerpted below. A wealth of knowledge is out there to be absorbed and used. Candice Georgiadis is one of those 'steps', helping expand needed marketing, branding and image creation the right way. Reach out to her at the below contact options to get started.

- Sharon Reuben, creator of The Chérie jewelry collection

None of us are able to achieve success without some help along the way. Is there a particular person who you are grateful towards who helped get you to where you are? Can you share a story?

I'm very lucky to have my husband. My husband's family has been in the jewelry industry for over 40 years. When I initially came to him with this idea he was immediately onboard and has believed in me during every step of this process. He's never doubted me and I'm so grateful for him.



Sharon Reuben, creator of The Chérie jewelry collection

How have you used your success to bring goodness to the world?

Since we're so new, the goodness I hope to bring with Chérie is a little happiness, levity and confidence for those who wear it. In the future, we would love to be involved in mental health initiatives. Now more than ever, these kinds of programs are a necessity.

What are your "5 things I wish someone told me before I started leading my company" and why. Please share a story or example for each.

Trust yourself and believe in yourself. I knew that physical therapy was a steady career choice but because I listened to my gut and pursued design, I'm a much happier and more fulfilled person today.

If you didn't go to school or have formal training, it doesn't mean you can't succeed. If someone would have told me this sooner, I think I would have started sooner. Just because something is difficult, doesn't mean it's the wrong path.

Think outside of the box and don't conform. My trip to Paris taught me this one, by living in a different country for three months, I allowed myself to explore things that were outside of my norm.

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Listen to your gut in all situations. If you find yourself doing something you don't feel good about, take a step back and reevaluate.”

Sharon Reuben, creator of The Chérie jewelry collection

Ask for help. Asking my husband for help was the best thing I could have ever done. Don't be afraid of sharing your company and experiences with others.

Take in feedback and don't take it personally. Understand the fine line between listening to your gut and also listening to others' opinions. I'm able to take in feedback but still do what feels organic to me.

[Read the rest here](#)



Or Bokobza, CEO and Co-Founder of Venn, The Neighborhood Company

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None of us are able to achieve success without some help along the way. Is there a particular person who you are grateful towards who helped get you to where you are? Can you share a story?

I have a very entrepreneurial environment at home because my wife Tamara is also a founder. Her startup, Riseup, helps people manage their finances and get out of debt in Israel. We're constantly sharing our experiences and talking about our challenges—how we can create a better culture, a better organization, a bigger business. And now we're about to have our first child, so the conversation has shifted to, "How do we raise our child to be an impact entrepreneur so that he will make a positive impact on the world?" We try to live our values and to make them present in our day-to-day, whether at work or at home.

How have you used your success to bring goodness to the world?

Community is a very buzzy word, but we're building something real. With Venn, we're defining the future of community and we'll help others to envision how to build communities that are about real learning, education, and impact. Through our network of homes and shared spaces and investment in local businesses, Venn deepens the sense of belonging among neighbors and helps to build strong local economies.

What are your "5 things I wish someone told me before I started leading my company" and why. Please share a story or example for each.

1. Don't be afraid to dream big. Your company will never be bigger than your dreams for it, so you should aim high.
2. Once you have the vision, you must act on it. Tell as many people as you can in order to commit to what you are building and hold yourself accountable to make it a reality.
3. Take smart risks. It's natural to question yourself in the early phase of building your company. Often, you are not earning a salary as a founder and the pressure is really on, especially when the initial excitement burns off. [...]

[Finish reading the interview here](#)

Be sure to reach out to Candice Georgiadis to get your social media marketing on the right track. You can reach her at the below contact options.



Candice Georgiadis

About Candice Georgiadis

Candice Georgiadis is an active mother of three as well as a designer, founder, social media expert, and philanthropist. Candice Georgiadis is the founder and designer at CG & CO. She is also the Founder of the Social Media and Marketing Agency: Digital Agency. Candice Georgiadis is a Social Media influencer and contributing writer to ThriveGlobal, Authority Magazine, and several others. In addition to her busy work life, Candice is a volunteer and donor to St Jude's Children's hospital.

Contact and information on how to follow Candice Georgiadis' latest interviews:

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