

Not Your Child Corp Launches Blood Donation Drive, [#BloodEvery90For90](#) in Canada

STONE CREEK, ONTARIO, CANADA, April 5, 2021 /EINPresswire.com/ -- Everyday, Canadian families need lifesaving blood. A new initiative, Not Your Child Corp. (NYC Corp) is aiming at saving lives with its [#bloodevery90for90](#) campaign. The campaign welcomes donors to donate blood under the campaign's Partner For Life ID and help save precious lives. As a reward, donors will receive a free gift – a TUV certified and FDA approved, single-use breathalyzer when they tag Not Your Child on social media with their blood-giving selfie.

Every day around four travelers meet with accidents due to driving under the influence (Impaired Driving Facts). These victims can be helped through timely availability of blood. NYC Corp is running its blood donation campaign toward this aim in association with www.Blood.ca, Canada's lifeline.



"When you give blood, you give hope, you give life and you give precious time to Canadian families," says NYC Corp founder, Julia.

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NYC Corp founder, Julia Matthews

Julia and her staff are also leading the campaign by example. Julia has committed to donating her blood every 90 days over the next 90 months. Anyone can join her by registering under the campaign's Partner ID (NOTY0093511) with The Not Your Child Corp's Blood.ca Partner. This will make the donation count towards the campaign's target of achieving 50 donations. Tagging Not

Your Child Corp. on the selfie that shows the blood donation will earn a free, single-use breathalyzer.

N.Y.C Corp. wants to bring an end to injuries and fatalities caused by inebriated driving. The company offers electronic personal breath testers. Not Your Child Corp. raises awareness about safe alcohol consumption, and attends events where alcohol is served to make high-quality breath testing equipment available to the attendees, helping them to make informed driving decisions, protecting both the host, the patrons and other road users.

To participate in the pledge and donate blood, [join N.Y.C. Corp](#) by registering under its Partner for Life Blood.ca I.D (NOTY0093511). All donations will then count towards the overall goal of the campaign. Participants can also invite their family and friends to participate by booking an appointment to donate on [www.blood.ca](#). The last step is to take a blood giving selfie and tag the team with #bloodevery90for90.

Social handles of the campaign for tagging:
Facebook: @notyourchildco Instagram:
@notyourchildco @notyourchildcorp Twitter:
@notyourchildco

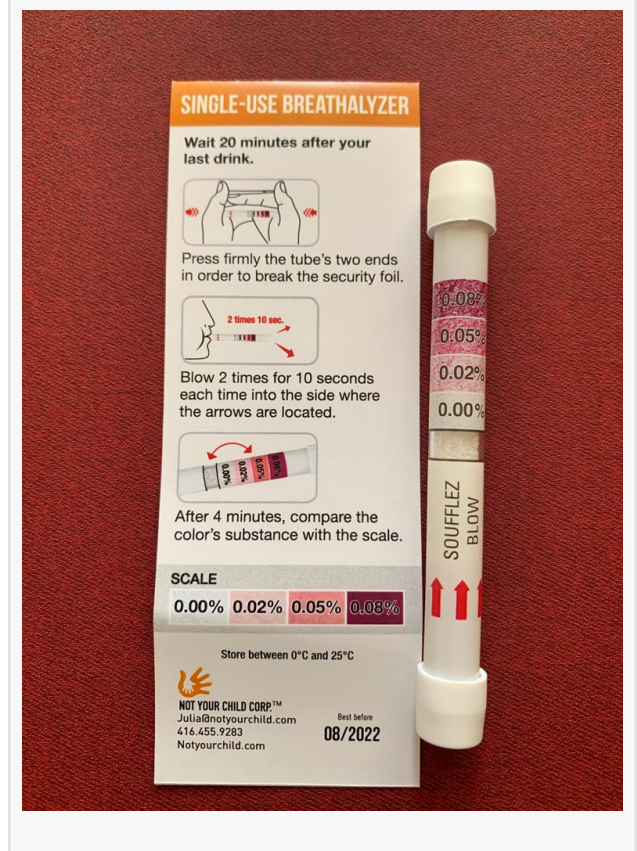
Download the app: [For Android](#) | [For Apple](#)

About
Not Your Child Corp. is a Canadian company dedicated to road safety. For more information, please visit <http://www.Notyourchild.com/giveblood>.

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Not Your Child Corp. reliable, discreet FDA Approved TUV Certified Single-Use Breathalyzers





Not Your Child Corp. Founder, Julia Matthews

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