

# 100% Business Growth Possible in the New Business Normal

*Turnaround for Small to Medium-Sized Businesses (SMBs)*

DENVER, COLORADO, UNITED STATES, April 5, 2021 /EINPresswire.com/ -- Rebranding, laser-focus on big data analytics for digital marketing, Fortune 500-style productivity software at affordable small business prices, outsourcing talent, and robust financial reporting dashboards are the business normal to do more with less.

Lighthouse Power Business is leading the way for not so small business owners ([www.notsosmallbusiness.com](http://www.notsosmallbusiness.com)) with 100% business growth models in 90-day blitzes with some companies gaining 3X to 5X in marketing and sales in a time when small gains would be welcomed. They are doing this by eating their own cooking. Post Covid, the company has rebranded itself with 5 robust service lines:

1. Strategic Business Planning
2. Marketing and Sales Growth
3. Outsourcing Talent
4. Productivity Software [Power Platforms](#)
5. Financial Reporting Dashboards

Jerry Nichols, CEO and Certified Data Scientist, at Lighthouse Power Business said, "In today's business environment small to medium-sized businesses (SMBs) have to change and meet the demands of the new business normal. Many are turning to technology and world-class digital marketing power platforms that produce amazing insights for growth and profitability."



Business Success Is Possible



Business Success Now Possible



time ago only available to the largest companies. The Cloud has allowed for advanced systems and strategies to become affordable for small to medium-sized business (SMBs). These systems and strategies make them more competitive, profitable, and capable of realizing sales growth faster and more confidently than ever before.

American small business owners have always been willing to lean into a challenge and work hard and now, they can succeed more quickly and with confidence in the most of uncertain times with Lighthouse Power Business providing world-class power platforms for sales growth and management systems that deliver in the new business normal.

Lighthouse Power Business CEO, Jerry Nichols, has written a short eBook to help small to medium-sized business owners (SMBs) to understand what mistakes to avoid and what they can do to move from surviving to thriving. Lighthouse Power Business is making this eBook, Small Business Owners – Surviving to Thriving, available FREE of charge simply by emailing [info@LighthousePowerBusiness.com](mailto:info@LighthousePowerBusiness.com)

There is light at the end of the tunnel with the new business normal and small business is making an amazing comeback.

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