

CRMNEXT Wins the “Dream Company to Work For” Award by Times Ascent at the World HRD Congress 2021

This recognition highlights the quality of our workforce empowerment capabilities and cultural diversity.

MUMBAI, MAHARASHTRA, INDIA, April 12, 2021 /EINPresswire.com/ -- April 2021, CRMNEXT has been recognized as the 'Dream Company to work for' and the Best IT Employer in Platform as a Service (PaaS) category by the Times Ascent at World HRD Congress 2021.

CRMNEXT is a leading global banking and insurance digital transformation and customer experience platform. It has to its credit the [largest banking CRM](#) implementation globally with over a million bankers and a billion customers managed on its platform. The award is a testament to CRMNEXT's exceptional working environment that empowers employees to push their boundaries with a holistic care and work enablement ecosystem, innovative technology stack, and continuous learning model to meet the evolving needs of its customers. Times Ascent World HRD Congress is the largest HR event in the world, with over 1870 professionals across 133 countries in attendance this year. The awards highlight outstanding business achievements in categories such as HR Technology, Workplace Innovation, and Diversity Inclusion, among others.

CRMNEXT is the preferred cloud platform of choice for some of the largest banks and financial enterprises across the globe, for delivering intelligence-driven, cloud-enabled continuous-channel customer experiences that align with their business and social objectives. It is powering digital customer journeys including instant account opening, digital loans, 3-minute approvals, smart bots, and many such innovative sales, service, and customer engagement solutions through its integrated BUSINESSNEXT platform. Its customers include large financial institutions like SBI, HDFC Bank, Kotak Bank, Axis Bank, Indusind Bank, Tata AIA, Bajaj Allianz, etc.

CRMNEXT, a [global Deep Tech IT Product](#) company has aggressive growth plans. The hyper-growth strategy is designed around the new product roadmaps which focus on cloud innovation,





We are truly honored that our work has been recognized by an eminent panel of jury. I would like to dedicate this award to the whole CRMNEXT family for their outstanding contribution.”

*Lipika Mohanty, HR Director,
CRMNEXT*

artificial intelligence, big data analytics, and customer engagement solutions specifically focusing on the banking, insurance, and financial services sector. The company is continuously enhancing its competitive technology fiber and differentiating partner ecosystem. In line with the business growth, CRMNEXT will be building a “[Talent Hub](#)” in 2021 in India as well as in international markets including the USA, Australia, Europe, Middle East, Africa, and Southeast Asia.

“Our hiring plans are being driven by more investment in product development as well as creating new products and services. We also have market expansion plans for

business development roles, and most of that is in international markets. The hiring momentum is on an upswing and we are committed to building capabilities across various teams both in domestic as well as international markets in all the latest technology adoptions.”, said Lipika Mohanty, Director HR, CRMNEXT. The company plans to hire fresh graduates as well as seasoned professionals this year across product, tech, engineering, sales, operations, and data sciences teams in 2021. “We will be looking at multiple leadership hirings in areas of Data Science, Artificial Intelligence, Machine learning, Big Data, Business Analytics, Product Development, Technology Stack, and other cutting-edge technologies. The hiring scenarios during lockdown continued to be business as usual with all offers been honored and new offers rolled out across all functions and geographies. Looking ahead in line with the Company growth story we are looking at an overall headcount growth rate of 50 percent during the year.” added Lipika Mohanty, Director HR, CRMNEXT.

“We also believe in selecting talent from campus and grooming them in various areas of technology and operations. Each year over the past three years, this has been one of our areas where our hiring has focused on and we have onboarded 40 odd Engineering and Management Graduates and this year, our plan is to onboard 100 Engineering and Management Graduates.

For more information, visit www.crmnext.com

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