

World Council of Optometry Announces New Strategic Plan for 2021-2025

ST. LOUIS, MISSOURI, UNITED STATES, April 13, 2021 /EINPresswire.com/ -- The World Council of Optometry (WCO) has announced its new strategic plan for 2021-2025. The plan focuses on three main areas: member engagement, advocacy, and professional development. The WCO is committed to providing the highest quality of care to its members and to promoting the profession of optometry globally.



The WCO's new strategic plan is designed to address the challenges facing the profession of optometry in the 21st century. The plan is built on three pillars: member engagement, advocacy, and professional development. The WCO will focus on providing its members with the resources and support they need to succeed in their careers. The WCO will also continue to advocate for the profession of optometry and to promote the highest standards of care. The WCO is committed to providing the highest quality of care to its members and to promoting the profession of optometry globally.

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- **Member Engagement** - The WCO will focus on providing its members with the resources and support they need to succeed in their careers. The WCO will also continue to advocate for the profession of optometry and to promote the highest standards of care. The WCO is committed to providing the highest quality of care to its members and to promoting the profession of optometry globally.
 - **Advocacy** - The WCO will continue to advocate for the profession of optometry and to promote the highest standards of care. The WCO is committed to providing the highest quality of care to its members and to promoting the profession of optometry globally.
 - **Professional Development** - The WCO will focus on providing its members with the resources and support they need to succeed in their careers. The WCO will also continue to advocate for the profession of optometry and to promote the highest standards of care. The WCO is committed to providing the highest quality of care to its members and to promoting the profession of optometry globally.

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