

World Council of Optometry Announces New Strategic Plan for 2021-2025

ST. LOUIS, MISSOURI, UNITED STATES, April 13, 2021 /EINPresswire.com/ -- The World Council of Optometry (WCO) has announced a new strategic plan for the years 2021-2025. The plan focuses on three main areas: member engagement, advocacy, and research. The WCO is committed to providing the highest quality of care to its members and to the public. The new strategic plan will ensure that the WCO remains the leading international organization for optometrists.



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- **Member Engagement** - The WCO will focus on increasing member participation in WCO activities and programs. This includes providing more opportunities for members to share their expertise and experiences with their colleagues.
 - **Advocacy** - The WCO will continue to advocate for the interests of optometrists and the public. This includes working with governments and other organizations to ensure that optometrists are recognized as primary eye care providers.
 - **Research** - The WCO will support research that improves eye care and public health. This includes funding research on eye diseases and the development of new eye care technologies.

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