

Austin 101 Light Whiskey Awarded Gold at the 2021 Denver International Spirits Competition

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/EINPresswire.com/ -- [Austin 101 Light Whiskey](#), the award-winning whiskey crafted in Austin TX by Austin Craft Spirits Company, was awarded gold at the 2021 Denver International Spirits Competition.

All spirits are tasted by a prestigious panel of beverage professionals, sommeliers, and trade members. Over 350 beverages from 100 brands were tasted in the competition.

"We are pleased to have been awarded a Gold medal by such a distinctive panel of judges in the double-blind tasting competition," say Austin Craft Spirits Founders. "This is a wonderful recognition of our efforts to establish Light Whiskey as an exciting new whiskey genre."

Austin 101 Light Whiskey was born from the founders' passion to craft ground breaking spirits. Inspired by traditional French Eau-de Vie methods, Austin 101 Light Whiskey is the perfect essence of local Texas grains. It tastes of caramel, butterscotch and vanilla, with sweetness, softness and nuttiness carefully extracted from the local grains, and with hints of oak aromas. It has a unique balance of smoothness and punch while delivering a very mellow and long finish. Light in taste, lightly oaked, it is uniquely approachable and easily enjoyed.

The only ingredients are grains grown in Texas; non-GMO Texas white corn, red winter wheat from the Texas panhandle, and Texas-grown barley malted in Fort Worth. Austin 101 is steam distilled in small batches through a 3-story custom-made column still. The steam distillation allows the mash to be lifted by steam, with temperatures kept below 210°F to preserve delicate aromas. The distillate is pulled from the still at a higher proof than most whiskeys and bourbons. Austin 101 is also finished in a completely different way than traditional bourbons. Through years of experimentation, Austin Craft Spirits Company has designed a unique method which requires the distillate to be finished in high quality, recycled oak whiskey barrels, largely from local craft bourbon makers. The approach focuses on precisely extracting light yet complex oak



Austin 101 Light Whiskey

aromas while highlighting the sweetness and natural taste of the original grains, preserving trees and improving sustainability.

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About Austin 101 Light Whiskey

Austin 101 Light Whiskey is 50.5% alcohol by volume and is available in 750 ml bottles with a manufacturers' suggested retail price of \$49. It is produced by Austin Craft Spirits Company and distributed by Republic National Distributing Company. It may be purchased at many central Texas retailers which can be found at www.austin101whiskey.com/where-to-find.

About Austin Craft Spirits Company

Austin Craft Spirits Company (based in Austin, TX) was founded in 2018 by three veterans of the tech industry with a passion for delicious spirits. After years of research and experimentation, they decided to bring to market Austin 101 Light Whiskey following extensive consumer feedback and the support of successful, established Austin distilleries. Their vision is to bring out the essence of local Texas ingredients into unique and amazing craft spirits.

About the Denver International Spirits Competition

The Denver International Spirits Competition is now celebrating its 10th season! Wine Country Network is a leading producer of professional beverage competitions in Wine, Spirits, and Beer. The DISC is one of just a handful of international spirits competition worldwide.

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