

Confassociazioni, the network of 1,200k italian small business & professionals opens membership campaign in USA & Canada

Membership is now available to North American players who can join Confassociazioni, benefiting from a single point of contact with italian businesses

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Confassociazioni's membership is now open to North American players interested in operating in Italy, who can join its network, benefiting from a single point of contact with more than 200,000 italian companies and 1200000 professional members.

“We have built Confassociazioni by linking together what we call the Country's real shareholder. As of today, we federate almost 700 italian Business & Professional Associations covering 24 industries countrywide. Member organizations account for 9% of the Country's GDP (21% if you include affiliated companies. “. Confassociazioni's President, Angelo Deiana says.

Confassociazioni is active in every Italian region, from north to south, through its regional delegations, aggregating all the most important stakeholders of the Italian System such as institutions, associations, companies and professionals through the operations of 24 vertical branches.



Confassociazioni



24 VERTICAL BRANCHES

Confassociazioni aggregates all the most important stakeholders of the Italian System such as institutions, associations, companies and professionals through the operations of 24 vertical branches in the following fields:

- ✓ Media, Communication and Public Affairs
- ✓ Management, Banking and Finance
- ✓ Digital and Information Technology
- ✓ Tourism, Food and Hospitality
- ✓ International Trade, Luxury and Fashion
- ✓ Entertainment, Cinema and Theater
- ✓ Welfare, Environment and Health
- ✓ Coaching, Wellness and Lifestyle
- ✓ Culture and Education
- ✓ Enterprises and Consumers
- ✓ Non Profits and Charities
- ✓ Protection and Security
- ✓ Sport, Wellness and Coaching

20 REGIONAL BRANCHES

Confassociazioni is active in every Italian region, from north to south, through its regional delegations operating in the territories.

Piedmont and Val D'Aosta - Liguria - Lombardy - Veneto - Friuli Venezia Giulia - Emilia Romagna - Tuscany - Marche - Umbria - Abruzzo - Molise - L'Umbria & Sardinia - Campania - Puglia - Basilicata - Calabria - Sicily.

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THERE IS ONLY A SINGLE LINK BETWEEN YOU AND 1,200K ITALIAN SMALL BUSINESSES & PROFESSIONALS

Confassociazioni - brochure page 1

“When an organization decides to enter Italy to do business or to invest, it must certainly take into account many variables: from culture to legislation, from mentality to aspects that will impact on logistics, Confassociazioni has developed partnership programs for foreign players who intend to foster their relations with Italy, intended in particular for Institutions, Large Corporates, Chambers of Commerce, International Trade Associations, Business & Professional Associations.”. President Deiana highlights.

CONFASSOCIAZIONI ACTS AS A SINGLE POINT OF CONTACT FOR FOREIGN BUSINESS COMMUNITIES INTERESTED IN OPERATING IN ITALY

When an organization decides to enter Italy to do business or to invest, it must certainly take into account many variables: from culture to legislation, from mentality to aspects that will impact on logistics, CONFASSOCIAZIONI has developed partnership programs for foreign players who intend to foster their relations with Italy, intended in particular for the following foreign players:

- ✓ Chambers of Commerce
- ✓ International Trade Associations
- ✓ Business & Professional Associations
- ✓ Large Corporates

WHAT WE CAN DO IN PRACTICE

- ✓ Establish relationships with Italian institutions, at a national level, in order to intervene in the political dialogue.
- ✓ Create relationships with Italian stakeholders, in order to enter into the dynamics of the area and take advantage of all local opportunities in the best possible way, as well as contribute positively to its development.
- ✓ Open a constructive dialogue with Italian trade associations and unions to ensure positive externalities locally.
- ✓ Create relationships with the Italian press, journalists and media, both national and local, generalist and sectorial.

699 Business & Professional Associations
Member organizations account for 9% of the Country's GDP (21% if you include affiliated companies)

220.000 Businesses
To support this quantitative growth, we have made significant investments in human capital and have equipped ourselves with a managerial structure of the highest quality.

1.200.000 Members
There are over 1 million people capable of supporting, in terms of skills and relationships, our entire network according to the principle of running with the first without forgetting the others

CONFASSOCIAZIONI
Confederazione Associazioni Professionali

Confassociazioni - brochure page 2

For USA and Canada small business and professionals, Confassociazioni may be of help in: opening a constructive dialogue with Italian trade associations and unions to ensure positive externalities locally; creating relationships with the Italian press, journalists and media, both national and local, generalist and sectorial; establishing relationships with Italian institutions, at a national level; creating relationships with Italian stakeholders, in order to enter into the dynamics of the area and take advantage of all local opportunities in the best possible way, as well as contribute positively to its development.

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