

Vibe Announces 420 "Community Vibe" Event

*Vibe by California Announces
"Community Vibe" Event in Preparation
for the Biggest Holiday in Cannabis
Culture: 4/20*

SACRAMENTO, CA, USA, April 17, 2021 /EINPresswire.com/ -- Vibe Growth Corporation (CSE: VIBE) (OTC Pink: VBSCF) (FSE: A061) (the "Company" or "Vibe"), a vertically integrated multi-state cannabis enterprise, has announced a community event in preparation for the nationally recognized celebration of cannabis culture, April 20th (or 4/20). Boasting the participation of 14 different industry leaders, the event celebrates California's cannabis culture by showcasing some of the most iconic California brands, including [Hype Cannabis Co.](#), and up-and-coming artists and industry influencers.



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Ryan Martinez

The “Community Vibe” event, will be hosted today, April 17th at 8112 Alpine Ave in Sacramento, California. The outdoor event will highlight local California cannabis brands and entrepreneurs, acknowledging the people behind the cannabis companies and the core message of the brands.

“We are continuously looking for ways to create an engaging connection between our cannabis brands and

the consumer,” says Ryan Martinez of Vibe. “By providing a platform for cannabis brands to share their voice, tell their story, and engage the community in a meaningful way, we generate demand for the products we showcase and bring people in the community together. Our Community Vibe initiative is an opportunity for our cultivators, producers, distributors, and consumers to engage. We are a community-driven company, and this event is a way to celebrate all of the people involved while furthering our brand recognition.”

With live glass blowing demonstrations, music, food, and vendor booths with brand

representatives, the event launches Vibe's "4 days of 420" sale with discounts on all major brands, including the ones being showcased at the event.

The partnering companies include Hype Cannabis Co., Friendly Farms, Seven Leaves, Simply Cannabis, West Coast Treez, Puff Prerolls, LBS Distribution, Uncle Arnies, and Nectr, along with glass artist Matt Condliff and two local DJ's. Food and beverage will be provided and our socially responsible event will certainly bring good "vibes" to the local community.

About Vibe Growth Corporation

Vibe Growth Corporation and its cannabis retail brand, [Vibe By California](https://www.vibebycalifornia.com), is a trusted, vertically integrated California cannabis enterprise with retail dispensaries; cannabis greenhouse cultivation; premium indoor cultivation; commercial cannabis distribution; brand sales and marketing; e-commerce platform; home delivery; and Hype Cannabis Co. marijuana and Vibe CBD products. In California, Vibe is focused on maximizing shareholder value through accelerating organic growth, opportunistic acquisitions, distressed workouts, and new license applications. The Company operates retail and e-commerce under its iconic Vibe By California brand.

To learn more about Vibe, please visit www.vibebycalifornia.com

Michal Holub, CFO
Vibe Growth Corporation
+1 833-420-8423
[email us here](#)

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