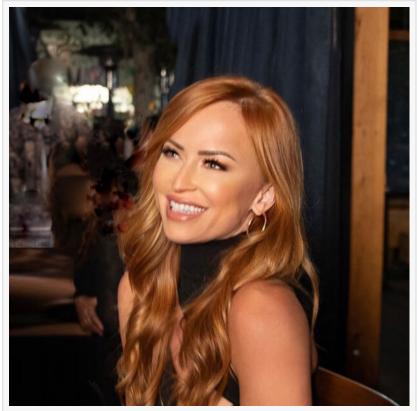


## Former Female WWE Star Takes Cryptocurrency World By Storm

Makes History In Male Dominated Space With Executive Director Position

UNITED STATES, April 27, 2021
/EINPresswire.com/ -- Cornerstone
Global Management, LLC (CGM),
announced today the addition of
Danielle Moinet as Director of
Marketing & Social Engagement. CGM
is a cryptocurrency fintech company
offering the soon to be released payroll
conversion product Hedge, changing
government backed currencies like the
US Dollar, Euro and British Pound into
Bitcoin, Litecoin and Ethereum based
upon employee preferences.

With the hire, Danielle becomes the first known current or former professional female athlete to take an active executive position with a cryptocurrency related company.



Danielle Moinet (Summer Rae)

Danielle, who wrestled as Summer Rae for World Wrestling Entertainment (WWE) from 2013-17, brings with her a wealth of marketing and ecommerce experience, including a combined 2.7 million followers on Instagram and Twitter. She also has a Business Degree with an emphasis in Marketing from East Carolina University.

Danielle joins a <u>team</u> that includes the creator of Litecoin, Charlie Lee, as it's seed investor and key advisor.

Last week's announcement regarding the rebrand of CGM's payroll conversion product to 'Hedge' (<a href="http://gethedge.io/hedging-our-bets-with-a-rebrand">http://gethedge.io/hedging-our-bets-with-a-rebrand</a>) was Danielle's first contribution to the company's new marketing strategy. She will also be present and help spearhead preparation for

Hedge's participation as a sponsor at Bitcoin 2021 in Miami, June 4-5th.

CORNERSTONE GLOBAL MANAGEMENT, LLC

**CGM** 

+1 608-535-2248

email us here

Visit us on social media:

Facebook

**Twitter** 

LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/538796071

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2021 IPD Group, Inc. All Right Reserved.