

World Record BMW Parade Event Launches Online Registration

Preparations continue for "The Ultimate Parade"

GREER, SOUTH CAROLINA, USA, April 19, 2021 /EINPresswire.com/ -- Online registration is now open for The Ultimate Parade, an official attempt to break the GUINNESS WORLD RECORDS title for the largest parade of BMW cars. Interested BMW car owners should go to: www.msreg.com/ultimateparade to complete the online registration process.

The Z Series Car Club of America (ZSCCA) is organizing the attempt, which will take place on Saturday July 10, 2021 at the BMW Car Club of America Foundation Museum in Greer, SC USA. The Ultimate Parade is open to all street legal BMW cars. No club affiliation is necessary. All net proceeds from the event will benefit the BMW CCA Foundation Tire Rack Street Survival Teen Driving Program.

Attendees will enjoy a fun day of vendors, food trucks and music. The Foundation museum will be open for visitors as well. Of course, the parade itself is a unique chance to participate in a record breaking event.

We would like to thank our sponsors for their generous support of The Ultimate Parade:

Hagerty Insurance – The Official Driving partner of ZSCCA - www.Hagerty.com

Trinity Point Wealth – Charlotte, NC and Milford, CT - <https://trinitypointwealth.com>

Liqui-Moly - www.Liqui-Moly.com

Amica's Pizza- Salida, CO - <https://amicassalida.com>

EuroEnvy Autowerks – Concord, NC - www.Euroenvy.com □

Mastertech Auto Mechanics – Hickory, NC - <https://mtamechanics.com>

EuroMpire – Monroe, NC - <https://www.eurompire.com>

Dynamic Auto Tune – Charlotte, NC - <https://dynamicautotune.com>

Garrett's Automotive - Richmond, VA – www.garrettsautomotive.com

BimmerBum Co – www.Bimmerbum.com

Parks Car Care – <https://parkscarcare.net>

BMW CCA Sandlapper Chapter – www.sandlapperbmw.org

Blipshift - www.blipshift.com

BMW CCA Foundation - <https://bmwccafoundation.org>

BMW Performance Center - <https://bmwperformancecenter.com>

Contact:

- Event Coordinators: Eric & Nancy Peck – 309.214.2753 – charlotte [at] zisca.org
- Sponsor Inquiries: Christopher Wootten – 410.349.7312 – sra [at] zisca.org
- ZISCCA President: Jon Moorhead – 719.221.1891 – president [at] zisca.org

Links:

- The Ultimate Parade – www.TheUltimateParade.com
- Event Registration - www.msreg.com/ultimateparade
- ZISCCA – www.zisca.org
- GUINNESS WORLD RECORDS - www.guinnessworldrecords.com

#

Eric Peck

ZISCCA

+1 309-214-2753

eric@igaia.com

This press release can be viewed online at: <https://www.einpresswire.com/article/538831606>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.