

# Aicha Sharif and Nicholas Guida Sit Down with Fotis Georgiadis

*Aicha Sharif, Dean of Rocket Club. Nicholas Guida, founded Tamarack Aerospace group*

GREENWICH, CT, USA, April 21, 2021 /EINPresswire.com/ -- Fotis Georgiadis, owner of the blog by his namesake, is a branding and image consultant specialist with a robust background and is a visionary interviewer. With a knack for pulling out a well-rounded interview, not only covering cutting edge technologies and corporate directions but also bringing out the personal side of the interviewee.

Breaking the 'new normal' that has been plastered across our lives and growing a company required thinking outside the box. Fotis Georgiadis is helping companies forge new paths with better corporate image and branding. As your competitors try and navigate these new waters, reach out to Fotis Georgiadis at the below contact options and get your company ahead of them. The time to act is now.



Aicha Sharif, Dean of Rocket Club

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How have you used your success to bring goodness to the world?

I'm always trying to pay it forward, I volunteer for the Arman Roy Foundation and mentor ex colleagues as well as most of my students at Rocket Club, specifically through the SuperGirls Forum, an interactive panel discussion where we inspire young girls in the program that they can do anything they set their mind to. I also sponsor a few families back in my home country, Morocco.

Are you working on any exciting new projects now? How do you think that will help people?

I'm currently working alongside the team at Rocket Club to build our programming, such as:

SuperGirls Forum: I created an interactive panel discussion to inspire young girls in the program that they can do anything they set their mind to. This special program focuses on three areas: how to build confidence, sharpening your skillset and improving your networking skills.

Rocket Club Live: A free, daily interactive educational game show and Q&A featuring some of today's most successful entrepreneurs and talent including Marc Randolph (Netflix Co-Founder) Jason Feifer (Entrepreneur Magazine EIC), Hannah Kamran (Head of Strategic Partnerships at Omaze), Jeff Zucker (Founder of Saltshaker Holdings), Vin Vomero (Founder of Foxy AI), Chris Zarou (Founder of Visionary Records), Bobbi Brown (Founder of Bobbi Brown Cosmetics) and more

Pairing STEM, Creativity & Entrepreneurship for Children: Rocket Club members combine

their passions from knitting to calligraphy with entrepreneurship skills and a STEM education to create their own businesses.

What advice would you give to other executives or founders to help their employees to thrive?

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My father always said women are half of society and they raise the other half so educating girls would have the most impact on poorer societies.”

*Aicha Sharif, Dean of Rocket Club*

I don't think there is a one size fit all when it comes to leadership styles. I would say be authentic, empathetic and kind. Always listen more than talk and allow people to experiment and make mistakes completely unjudged.

You are a person of great influence. If you could inspire a movement that would bring the most amount of good to the most amount of people, what would that be? You never know what your idea can trigger. ☐

Education to girls in rural and underserved areas around

the world. My father always said women are half of society and they raise the other half so educating girls would have the most impact on poorer societies.

[Read the rest of the interview here](#)



Nicholas Guida, founded Tamarack Aerospace group

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What are your “5 Things I Wish Someone Told Me Before I Started” and why. (Please share a story or example for each.)

It’s going to take 5x the money and 5x the time.

Regulatory aspects of certification will make you feel like a small cog on a big wheel when you’re trying to improve an industry. Keep going.

Established companies are very reluctant to look at new ideas from the outside.

Be prepared for cynics.

It’s hard to find top-notch people who understand entrepreneurial principles.

Can you please give us your favorite “Life Lesson Quote”? Can you share how that was relevant to you in your life?

Never, Never, Never Give Up. —Winston Churchill

Some very well-known VCs read this column. If you had 60 seconds to make a pitch to a VC, what would you say? He or she might just see this if we tag them ☐

As Steve Jobs said, “Do you want to sell sugar water for the rest of your life, or do you want to come with me and change the world?” This is about participation and moving forward—you can use your technological prowess to make games and apps, or you can change the world. Do you want to back the next Candy Crush, or the next-generation technology that will make the world a better place?

Can you please give us your favorite “Life Lesson Quote”? Can you share how that was relevant to you in your life?

Be Kind, Be Happy, Be Successful. Kindest is the source of empathy, happiness gives us strength to keep going when life gets tougher and success enables us to help others.

[Finish reading the interview here](#)

You can reach out to Fotis Georgiadis at the below-listed website, email and social media links to discuss how he can help your brand and image.

About Fotis Georgiadis

Fotis Georgiadis is the founder of DigitalDayLab. Fotis Georgiadis is a serial entrepreneur with offices in both Malibu and New York City. He has expertise in marketing, branding and mergers & acquisitions. Fotis Georgiadis is also an accomplished VC who has successfully concluded five exits. Fotis Georgiadis is also a contributor to Authority Magazine, Thrive Global & several others.

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