

Coops Kicks Launches Sneaker Drive Fundraiser to Raise Money for The Ocean Cleanup

BROOKLYN, NY, USA, April 20, 2021 /EINPresswire.com/ -- [Coops Kicks](#) is holding an athletic shoe drive fundraiser on June 15, 2021, to raise money for The Ocean Cleanup. Coops Kicks will earn funds based on the total quantity of gently worn, used, and new sneakers collected. Got Sneakers, a social enterprise, will issue funds in compensation for the collected sneakers. Anyone can help by simply donating gently worn, used, and new sneakers. Those funds will benefit The Ocean Cleanup, a nonprofit engineering environmental organization based in the Netherlands, that develops technology to extract plastic pollution from the oceans and intercept it in rivers before it can reach the ocean.



Coops Kicks is partnering with GotSneakers in a unique fundraising program that asks communities to reach into their closets, not their pockets! The sneaker recycling program helps keeps sneakers out of landfills, which has harmful effects on our environment and helps organizations raise much-needed funds. The program is truly a win-win!"

"We are excited about our sneaker drive fundraiser," said [Elliot Cooper](#) of Coops Kicks. "We know that most people have extra sneakers in their closets they would like to donate rather than throw away. By doing so, we raise money for The Ocean Cleanup and help the environment. It's a win-win for everyone!"

About Coops Kicks

Coops Kicks is an [Instagram](#) sneaker and streetwear reseller business based in Brooklyn, NY. It focuses on limited edition and high-demand sneakers. It was founded by Brooklyn high-school entrepreneur Elliot Cooper, at the age of 13. Coops Kicks has made a commitment to environmental sustainability through its partnership with Got Sneakers, a social enterprise committed to environmental sustainability and economic development through recycling and redistributing new and used footwear.

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*Elliot Cooper, Founder of
Coops Kicks*

Elliot Cooper
Coops Kicks
info@coopskicks.net

A photograph of runners' legs and feet during a race. The runners are wearing various colored shorts and sneakers. A white circular logo with the text "gotsneakers? A Sneaker Recycling Organization" is overlaid in the top left. A quote is overlaid at the bottom of the image. The quote reads: "I'm Collecting Sneakers, Ask Me Why". Below the quote, it says "Coops Kicks Partners With Got Sneakers". There are also some colorful circular arrows overlaid on the image, suggesting a cycle or process.

**I'm Collecting Sneakers,
Ask Me Why**

Coops Kicks Partners With Got Sneakers



Coops Kicks Ocean Cleanup

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