

# Longstanding Salesforce ISV Partner Cloud Conversion Announces Name Change to Commerce Studio; Joining 1440 Family

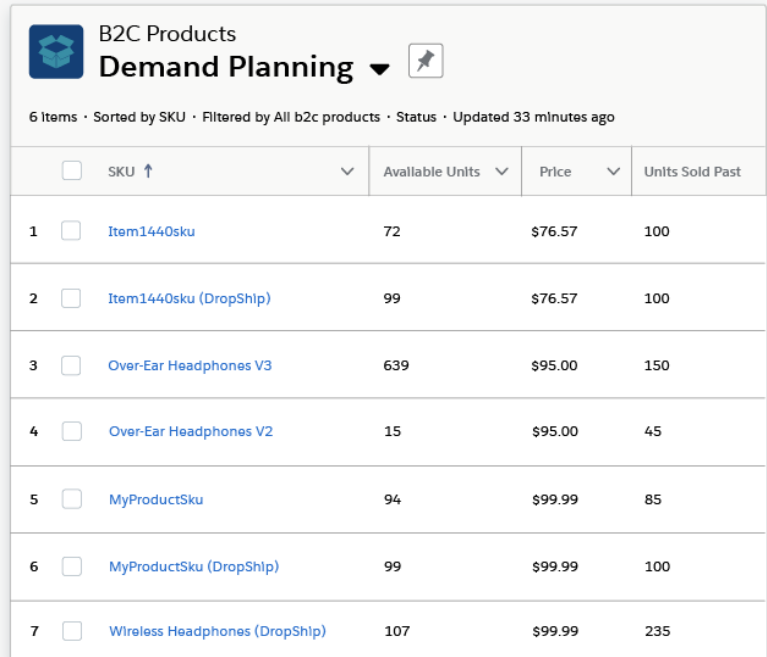
*Commerce Studio customers can now benefit from a suite of products, as well as enhancements to the Order Management feature.*

PARK CITY, UTAH, USA, April 21, 2021 /EINPresswire.com/ -- Cloud Conversion announced it has updated its app on Salesforce AppExchange to the name Commerce Studio. In addition, Commerce Studio has joined Reputation Studio and Translation Studio to form the new company [1440](#).

The basis of 1440 is that when it comes to delighting customers in today's fast-paced eCommerce environment, hours don't cut it. It's minutes that count, and we have exactly 1440 of them each day. 1440's suite of solutions are designed to help businesses optimize the processes used to provide exceptional customer experiences before, during and after the sale.

Commerce Studio (formerly known as Cloud Conversion) is still the 360° customer, order and inventory management tool Salesforce users have known and loved since 2009. It allows users to seamlessly connect the channels, apps, and marketplaces that take customers from click to ship. Dozens of integrations and best-in-class tools increase operational efficiency in Customer Service, Order Management, Inventory Planning, and more.

With this announcement also comes some Order Management updates to the platform. This allows users to easily create new orders, process returns and exchanges, find the best price for returns labels, and manage the customer experience when dealing with returns.



B2C Products Demand Planning				
6 Items · Sorted by SKU · Filtered by All b2c products · Status · Updated 33 minutes ago				
	<input type="checkbox"/> SKU ↑	Available Units	Price	Units Sold Past
1	<input type="checkbox"/> <a href="#">Item1440sku</a>	72	\$76.57	100
2	<input type="checkbox"/> <a href="#">Item1440sku (DropShip)</a>	99	\$76.57	100
3	<input type="checkbox"/> <a href="#">Over-Ear Headphones V3</a>	639	\$95.00	150
4	<input type="checkbox"/> <a href="#">Over-Ear Headphones V2</a>	15	\$95.00	45
5	<input type="checkbox"/> <a href="#">MyProductSku</a>	94	\$99.99	85
6	<input type="checkbox"/> <a href="#">MyProductSku (DropShip)</a>	99	\$99.99	100
7	<input type="checkbox"/> <a href="#">Wireless Headphones (DropShip)</a>	107	\$99.99	235

Demand planning in Salesforce with Commerce Studio by 1440.

Also in the 1440 suite of products is Reputation Studio, the all-in-one review management platform that consolidates reviews from nearly any channel, routes them to the right teams and applies industry-leading analysis to make customer sentiment and intent accurate and actionable.

Rounding out the suite of products is Translation Studio, which is a powerful Salesforce based translation tool that is simple to install directly in any Salesforce environment and translates objects into any language in seconds.

Founder and CEO Jon Jessup said of the new conglomerate, "we started seeing the synergies across our teams and products, and it just made sense to merge these products for our customers. Translation Studio is the newest tool in that toolbox that helps companies leverage Commerce Cloud and Service Cloud on a global scale."

Built on the Salesforce Platform, 1440 products are available on the AppExchange.

Jennifer Jessup

1440

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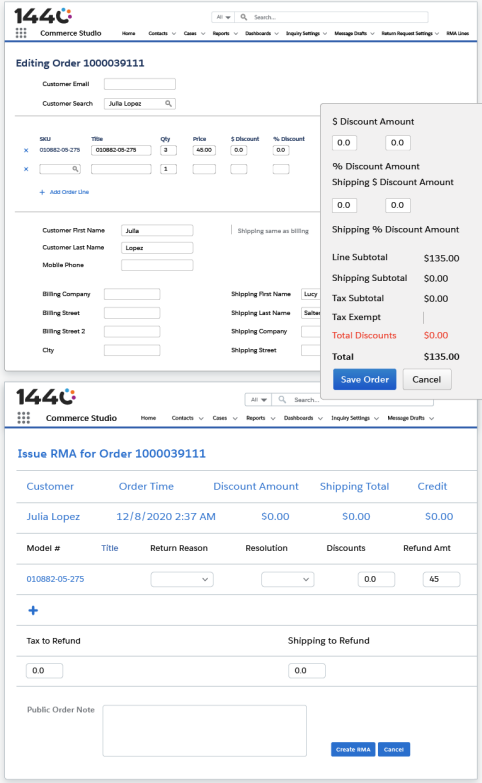
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The screenshot displays the 1440 Commerce Studio interface. The top section, titled "Editing Order 1000039111", shows a form for customer details (Email, Search, First Name, Last Name, Mobile Phone, Billing Company, Billing Street, Billing Street 2, City) and shipping details (First Name, Last Name, Company, Street). A modal window on the right shows a summary of discounts and totals: Line Subtotal (\$135.00), Shipping Subtotal (\$0.00), Tax Subtotal (\$0.00), Total Discounts (\$0.00), and Total (\$135.00). The bottom section, titled "Issue RMA for Order 1000039111", shows a table with columns for Customer, Order Time, Discount Amount, Shipping Total, and Credit. The table lists a single row for Julia Lopez, ordered on 12/8/2020 at 2:37 AM, with a discount of \$0.00, shipping of \$0.00, and credit of \$0.00. Below the table, there are fields for "Tax to Refund" and "Shipping to Refund", both set to \$0.00, and a "Public Order Note" field. The interface includes a navigation bar at the top with links to Home, Contacts, Cases, Reports, Dashboards, Inquiry Settings, Message Drafts, Return Request Settings, and Web Store.

Order Management in Salesforce with Commerce Studio by 1440.



Commerce Studio by 1440

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