

Equicapita Announces 5 Year Anniversary of Launch of its Operations Technology Platform - EquiONE

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Equicapita Income Trust and Equicapita Investment Corp. (collectively "Equicapita") are pleased to announce that this month marks the five-year anniversary of EquiONE. According to Matt Barr (Partner) "The EquiONE journey began with the goal of having every Equicapita operating



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Matt Barr

company integrated in one single centralized data warehouse and business intelligence tool. To date, over 100 different data sources, 2,300 data tables and a total of 1.6 billion records of data have been connected. Equicapita believes in a data first approach. Our mantra is "If it can't be measured, it can't be improved". Quantity is inconsequential without quality; therefore, analytics tools are used to discover critical information and organize it in such a way to achieve better data-driven decision making.

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The EquiONE platform creates a bridge between operating entities and departments from general management, finance, operations, sales, purchasing and marketing. "It's the foundation that operational strategy is built on", said Matt Barr. Equicapita looks forward to continuing the build out of the EquiONE platform for further value creation within its portfolio.

About Equicapita: Equicapita is a private company buyout fund with offices in Calgary, Alberta and Burlington, Ontario focused on acquiring private businesses with enterprise values ranging from \$5 million to \$50+ million. Equicapita's Canadian portfolio companies employ over 1,000 people across a broad range of industries.

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Matt Barr
Equicapita Income Trust
+1 587-393-0835
mbarr@equicapita.com

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