

NYF Radio Awards Taps Trilogy of Radio Content Creators: Jennie Caltaldo, Helen Shaw, Carole Zimmer Join Advisory Board

2021 Radio Winners Will Celebrate at NYF's Storytellers Gala at NAB October 2021

NEW YORK, NEW YORK, USA, April 22, 2021 /EINPresswire.com/ -- New York Festivals[®] Radio Awards announced the appointment of award-winning global storytellers Jennie Caltaldo, Helen Shaw, and Carole Zimmer to the Radio Awards Advisory Board.



JENNIE CATALDO RADIO & PODCAST PRODUCER, VICE PRESIDENT OF PROGRAMMING

Global storytellers Jennie Caltaldo, Helen Shaw, and Carole Zimmer Join NYF's Radio Advisory Board

The 13-member Advisory Council, formed in 2010, is an impressive brain trust of some of the most innovative content creators and thought-leaders within the radio industry. They generously provide NYF's Radio Awards competition with ongoing knowledge of emerging trends and critical industry insights.

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Carole Zimmer, Journalist & Host, "Now What?

"I am honored to be involved with the New York Festivals Radio Awards Advisory Board. Recognizing and applauding great work supports and empowers talent within the industry. I look forward to assisting in the celebration of new and inspiring audio." - Jennie Cataldo, Radio & Podcast Producer, Vice President of Programming, BMP Audio

Jennie Cataldo is an award-winning radio and podcast producer living in San Francisco. Mentored by renowned radio producer Ben Manilla, Jennie joined Ben's company BMP Audio in 2011. During her time at BMP, she has

produced a variety of audio content including radio programs, documentaries, series, specials,

and podcasts working with celebrity host talent and has produced work for clients such as the United States Library of Congress and the Country Music Hall of Fame and Museum. Her productions have aired on national and international networks.

"It's an honour and pleasure to be invited to join the Radio Advisory Board of the New York Festivals. As a programme maker, and a lover of audio storytelling, I know how important the New York Radio Festival is in celebrating the art of radio and audio podcasts. I've enjoyed both participating in the festival as an entrant, and being part of the <u>Grand Jury</u>, over the past ten years and I am looking forward to contributing to the ongoing success of the Festival and ensuring its relevance to both practitioners and listeners in the future." – Helen Shaw, Founder/Director, Athena Media

Helen Shaw is an award-winning producer/director. She runs Athena Media, in Ireland, a digital and broadcast storytelling agency that creates award winning podcasts and runs Podcasting Ireland. She has worked as a news reporter with the Irish Times and worked as a current affairs producer with RTE, as editor of news and current affairs at BBC Northern Ireland before taking up the post as Head of RTE Radio, Ireland's public broadcasting service. Helen ran RTE Radio for five years, launching RTE Lyric fm and leading RTE's digital transformation before taking a sabbatical at Harvard University.

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Carole Zimmer, reporter-at-large, is the host of the podcast "Now What?" about big life decisions, transitions and how you navigate all those curves in the road. She worked at Bloomberg Multimedia as a digital video and television producer as well as a radio reporter for 15 years and is the recipient of numerous awards including the Edward R. Murrow award for her radio documentary "Stalking a Silent Killer." Before joining Bloomberg, Ms. Zimmer worked at NPR and the CBS and NBC radio networks. As a reporter-at-large she has been a contributor to the New York Times, Washington Post, Harper's, and other publications.

New York Festivals Radio Awards enlisted some of the world's most recognizable voices and captivating content creators, including multi award-winning Advisory Board members Jennie Caltaldo, Helen Shaw, and Carole Zimmer, to serve on the 2021 Radio Awards Grand Jury.

The Radio Awards receives entries from radio stations, networks, and independent producers from over 30 countries around the globe. The mission of the competition is to honor the achievements of the men and women who make up the global audio storytelling community. To view the 2020 Winner's Gallery, visit: <u>https://radio.newyorkfestivals.com/winners/List/0ba71550-d2a9-40b0-9885-f3912b179fa3</u>.

This year is the eleventh year of NYF's strategic partnership with NAB Show, the ultimate

marketplace for people passionate about media, entertainment, and technology. All attendees will have access to the multi-day NAB event which is the world's largest media entertainment marketplace taking place in October 2021.

The deadline to enter the 2021 Radio Awards competition is May 20, 2021. To enter please visit: <u>https://radio.newyorkfestivals.com/</u>, for additional information visit: Rules and Regulations <u>https://radio.newyorkfestivals.com/Competition/Rules</u>.

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Entries to each of the competitions are judged around the world by panels of peers in their respective industries. For more information, go to <u>www.newyorkfestivals.com</u>.

About NAB Show

The 2021 NAB Show will be held October 9 - 13, with exhibits open 10 - 13 at the Las Vegas Convention Center. NAB Show is the world's largest and most comprehensive convention encompassing the convergence of media, entertainment and technology. NAB Show is where global visionaries convene to bring content to life in new and exciting ways.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at <u>www.nab.org</u>.

Gayle Seminara Mandel New York Festivals email us here

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